



Naheed Viqar
President
Behbud Association Karachi

A Message from the President

By the grace of Allah, Behbud Association, Karachi has completed 50 years of service. Having started in a very modest way in 1970, today Behbud Association, Karachi has two bustling centers of activity, four primary schools, 3 secondary schools, an Intermediate college, a Learning Resource Center and Quran and adult literacy classes. 69 different OPD clinics work in our two centers as do a Pathological Laboratory and X-ray center. We are known the world over for our tasteful children's clothing and make clothing for adults, home furnishing, block-printed items and leather goods as well. All these articles are sold from our outlet in Zamzama, Behbud Creations. Vocational training is imparted in sewing, embroidery, block printing and leather craft and we offer courses in computers, electrician work and grooming. We are thankful to Allah for all our successes and also to our founding members whose vision and perseverance has made it possible for Behbud to positively impact the lives of hundreds of thousands of underprivileged women and children in this sprawling city.

After my election at the AGM in November, we hit the ground running as that very month, Behbud Association, Karachi held its first Open House. We also started preparing for the annual Spring Fiesta, which was held in February. In March, Behbud, together with the whole country, was engulfed in the COVID 19 pandemic and life changed in a matter of seconds.

Behbud Association, Karachi met the challenge of Covid 19 head on. We obeyed the national lockdown rules but in many innovative ways continued to provide service. A special effort was made to raise money for rations for the needy members of the Behbud family.

A program for online donations has been put in place. This facility has made donating to Behbud Association, Karachi very convenient even during lockdown.

The renovation of the administrative office at Clifton has been completed. Mr Aqeel Bilgrami very kindly carried out the project free-of-cost, besides arranging substantial discounts on material and construction.

None of the achievements of Behbud Association, Karachi would have been possible without the dedicated commitment of the Executive Committee, all Behbud members, our generous donors and all the hard-working Behbud employees. May Allah bless them all!

Vision

Educated, healthy and empowered individuals with access to equal opportunities in society.

Mission

To uplift and empower communities by providing quality education, affordable health services and income generation opportunities.

Annual General Body Meeting

On 6th November 2019 the Annual General Body Meeting took place at the Clifton Complex. Election results are as follows:

Office Bearers

President: **Mrs. Naheed Viqar**
Senior Vice President: **Mrs. Bushra Pervaiz Kausar**
Vice President: **Mrs. Ghazala Monem**
Vice President: **Mrs. Shahinda Moonis**
Treasurer: **Ms. Seemin Shafi**
General Secretary: **Mrs. Nabila Khawaja**
Joint Secretary: **Mrs. Tahira Hafiz**

Executive Committee Members

Mrs. Anjum Waris Khan	Mrs. Shahnaz H. Ansari
Mrs. Aziz Salamullah	Mrs. Tanvir Khwaja
Mrs. Bushra Hyder	Mrs. Zeba Rehman
Dr. Farhat Ajmal	Mrs. Zeeba Zafar
Dr. Hameed N. Haroon	Mrs. Zehra Masrur
Mrs. Kaukab Maqbool	Mrs. Nadirah Sohail
Mrs. Mahira Ansari	Mrs. Nighat Khan Mayet
Mrs. Mumtaz Ali	Mrs. Nighat Zuberi
Mrs. Perween Alam Khan	Dr. Saba Hashmi
Ms. Rumana Qureshi	

MOU with SSGC

On 18th December 2019, Behbud's Clifton Complex received a visit from Sui Southern Gas Company officials: MD, Mr. Mohammad Wasim; Deputy MD, Mr. Imran Farooki and GM, Mr. Shahbaz Islam. Their team conducted a gas conservation awareness session for students at the Behbud Girls Secondary School. The crux of this visit was the signing of an MOU between Behbud Association, Karachi and SSGC to sponsor 20 students in the Behbud Computer course and 30 students in the Behbud Industrial Home.



SSGC team and Behbud Members at the check handover ceremony.

1970

1971

1975-1976

1978

1980-1981

1984

- BAK started in a rented 1bd house in PECHS. It was a tailoring house w/an informal sewing and literacy class

- Establishment of Behbud Primary School

- Behbud's first fundraiser held at Metropole Hotel
- Starting of Mother & Child Care Clinic

- Moved to Railway Colony near Kalapul; established a primary school, health clinic and facility for sewing class

- Inauguration of Behbud Center at Mehmoodabad
- Primary School upgraded to a bigger building in Kalapul

- Inauguration of Gift shop at Mehmoodabad
- Launching of Behbud's Adult Literacy Program

Open House

Behbud Association, Karachi hosted an impressive Open House for its patrons, corporate donors and guests in November, 2019. This occasion was graced by more than 77 guests. The program kicked off with a warm welcome extended by Behbud's President and ended with refreshments. The visitors were given a tour of the various projects working at Clifton Complex. They visited the Behbud Health Services, the schools and college which are part of Behbud Education System and the Income Generation and Vocational Training departments. They interacted with our students, teachers, staff and patients. Visitors were invited to become part of Behbud's "Bano Zariya Kisi Ki Zindagi Badalnay Ka" by donating their time and money to Behbud Association, Karachi



Top: Girls Science Exhibition; A guided tour of the Behbud Health Services.
Bottom: A group photo of the first batch of guests in Behbud's Multimedia Room.

PSO for Education

In February 2020, an agreement was signed between Behbud Association, Karachi and PSO. A ceremony was held in PSO House where Deputy General Manager Imran Rana handed over a cheque to Behbud management. PSO's generous donation is earmarked for the repair and maintenance of Behbud's Secondary School, Clifton Complex. Some used personal computers were also given for the computer lab. We thank PSO for their support and for their continued trust in Behbud's efforts in the field of education.



Behbud President and Mr. Imran Rana at the Agreement Signing Ceremony.

Behbud Spring Fiesta 2020: Celebrating 50 Years

Behbud Spring Fiesta was held on February 1, 2020. This year the Fiesta also celebrated Behbud Association, Karachi's 50 years of work in empowering women and children of Karachi, with a befitting golden jubilee theme.

The 200+ stalls were quickly snapped up by entrepreneurs who await this platform to display their merchandise. Behbud Association, Karachi also show-cased its own wide-range of products and they proved to be very popular. A beautiful stage was set-up at one end of a high-class Food Court. The nonstop stage program created a lively atmosphere that spilled into the adjacent Kids' Area. Our young patrons were captivated by the story-telling sessions and sing-alongs conducted by Toffee TV, stage competitions, magic shows and clown jugglers. Whereas, grownups were enthralled by the many celebrities who came to support our cause, namely Waseem Badami, Azra Moheyuddin, Maya Khan, Sadia Imam, Nazneen Tariq, Dr. Umme Raheel along with our stage emcees, Uffaira Anis Saad and Fatima Zara Mallick.

Our benevolent sponsors this year included Chevron, EFU, Kia Motors, National Foods, Peak Freans, HUBCO and many, many private donors. Honorable mention goes to our Spring Fiesta partners: Helium, FM91, TvOne, NewsOne, Careem, Image Graphics Solutions, Airlift and Print Line Packages. We also thank Butterfly, Meezan Bank, Faysal Bank, BBQ Tonight and Bonanza for stepping up to support the event.



Images from the Behbud Spring Fiesta.

1986-1988

- Starting of Population Welfare Program
- Behbud Creations outlet established at Sasi Arcade

1991

- Inauguration of Behbud Primary School at Clifton

1994

- Leather Craft training started in Kalapul

1995

- 2 Floors completed of Clifton Complex
- Moved many projects into the new building

1999

- Starting of Computer Training Center
- Behbud Creations shifted to Zamzama

2002

- Establishment of CTALC: Craft Training and Literacy Center at Korangi with INFAQ
- Establishment of Learning Resource Center (LRC)

Ayesha: The Star

Ayesha lived in the Kalapul area. Her father was a railway painter, and despite his sincere dreams for Ayesha and her 3 siblings, he could not afford to send them to school.

Ayesha's mother first heard of Behbud Secondary School, Kalapul at her neighbor's house whose child had started there 6 months ago. The neighbor talked appreciatively of the high quality of education and the affordable fee structure of the Behbud school. Holding her mother's hand, Ayesha found herself in front of Behbud Secondary School, Kalapul the very next day.



Ayesha took to school like a fish takes to water. She did well from the very first day. Whenever she had difficulties, her teachers were at hand to encourage and help. Ayesha participated in extracurricular events as well. She was molded into a future team player and a leader.

After graduating from Behbud Secondary School, Ayesha earned a degree in Inter-Commerce as an external student. Ayesha wanted to start helping her family immediately. While she decided on a career, she became a substitute teacher at her old school.

Soon after, she applied for and was accepted to the Rangers Academy. Today she is 23 years old and on the frontlines of the war with the COVID-19 pandemic as a constable with the Rangers. While the rest of us are safe at home, she is stationed at vulnerable points of the city. Once the pandemic is over, she plans to work towards becoming an Inspector.

Ayesha is a star not only for her own family but for all of us at Behbud.

Annual Science Exhibition & Graduation Ceremony

On Saturday January 25, 2020, Behbud Association, Karachi celebrated the success of the Matric class of 2018-2019 at Clifton Complex. At the same time the Annual Science Exhibition was inaugurated. To mark the occasion, children prepared eco-friendly projects using recyclable materials. The display was a joint effort of all Behbud Schools and the Behbud Girls College. The Chief Guest was Mr. Ateed Riaz, Head of The Citizens Foundation Schools (TCF).



R-L: Certificates being distributed to students; Images from the science exhibition.

Covid-19 Activities

Awareness Talk

Behbud Health Services conducted a seminar on March 5, 2020. Dr. Perin Virji gave an informative presentation about the pandemic and explained all the preventive measures. This interactive presentation was attended by staff, teachers and vocational students.

Preparing Behbud Centers For New Phase

The office and health premises were sanitized. Behbud provided masks, sanitizers and gloves for all the health and office staff on duty. Reusable PPE suits, donated by Memon Medical Institute Hospital, were made available to the doctors and paramedics.

Assisting the Distressed

A total of 718 rations were distributed in four rounds to Behbud's piece workers, needy Behbud patients, families of poor Behbud students and out of work residents of localities near the two Behbud offices. Behbud worked in close collaboration with the Sindh Government to prevent ration duplication. We thank Nestle Pakistan, Hamdard Laboratories, and Butterfly Pakistan for their donations in kind.

Online Shopping

In view of shop closures and the public's reluctance to shop in person during the pandemic Behbud Creations started offering some of its articles on Facebook for online sales and home delivery.

Training Sessions Via Zoom

Behbud LRC initiated an online "Coping with Covid" awareness session with Dr. Shifa Naeem on Zoom. Multi-Skill Training (MST) sessions for teachers of Behbud and other schools were conducted via Zoom as was a 9-day Basic Teacher Training Program (BTTP) for teachers in Rahim Yar Khan and Ghara. Behbud LRC also used Zoom to train to all Behbud teachers on how to conduct online classes.

Behbud Schools Online

Behbud Education System is making sure that students' education is not disrupted. Assignments are sent through Whatsapp and/or conducted on Zoom. In the absence of such facilities, parents are encouraged to pick-up assignments from the schools, without violating safety SOPs.



R-L: Masks made by Behbud Production; rations for distribution.

2005

- Inauguration of Tuberculosis Building

2010

- Starting of Grooming Center

2014

- Behbud Creations (Zamzama) expanded and refurbished

2015/2016

- 2 additional floors added to Clifton complex
- Inauguration of Mobile Tuberculosis Health Unit

2018/2019

- Inauguration of Behbud Girls College
- Inauguration of multi purpose/conference room

2020

- Starting of Hep-C Clinic
- Starting of Online Sessions

Behbud Fights Hepatitis C & TB

As of Jan 2020, Behbud Health Services, in collaboration with The Health Foundation, has been offering free screening and treatment of Hepatitis C. The Hepatitis C and the TB clinics worked twice a week throughout the pandemic, since medication must continue without a break for attaining cures. Behbud doctors and paramedics followed all safety rules and government SOPs.



R-L: Hep C Clinic Behbud volunteer, Dr. Salma; TB Clinic Co-Chair with staff.

Donation Online Facility Activated

Finally you can donate to Behbud online! A direct donation provision has been started through the website of Behbud Association, Karachi. Donors need to use their Visa/MasterCard. They can give Sadaqah and Zakat or donate by choosing from a list of sponsorship options. To utilize this facility, visit: www.behbudkarachi.org.pk/donate

Glimpses of Behbud



Right: Behbud Karachi at the festive German Bazaar in Dec 2019.
Left: Behbud Karachi at the WOW festival invited by the British Council in Dec 2019. No plastic was used since the exhibition was environmental friendly.



The Grooming Center Certificate Distribution Ceremony in Feb 2020.

GIVE TO BEHBUD NOW. HELP US EMPOWER WOMEN AND CHILDREN

Sponsor Now:

A Behbud Primary School	Rs. 4,000,000/yr
A Behbud Secondary School	Rs. 8,000,000/yr
A Behbud College	Rs. 5,000,000/yr
A Behbud Teacher Training Program	Rs. 300,000
An Adult Literacy Student	Rs. 6,000/yr
A student in a Behbud School	Rs. 20,000/yr
A student in a Behbud College	Rs. 30,000/yr
A student of Industrial Home Course	Rs. 12,000/yr
A student of Electrician Course	Rs. 19,000
A student of Computer Course	Rs. 30,000
A student of Beautician Course	Rs. 15,000
A TB patient	Rs. 15,000
A Diabetes patient	Rs. 25,000/yr
A Hepatitis C patient	Rs. 7,000



For Online: Visa/Mastercard:

<http://behbudkarachi.org.pk/donate-online>

For Donations: Faysal Bank

Account Name: Behbud Association Karachi
IBAN NO: PK90FAYS0001652003678149
Swift Code: FAYSPKKA
Currency Pak Rupee
Bank: Faysal Bank Limited
Green Belt Branch-Karachi

For Zakat: Meezan Bank

Account Name: Behbud Association Karachi
IBAN NO: PK45MEZN0001210100009891
Swift Code: MEZNPKKA
Currency Pak Rupee
Bank: Meezan Bank Limited
Bilawal Chowk Branch-Karachi

For USA donors:

Please visit our website and follow the directions to donate through i-Care:
<http://behbudkarachi.org.pk/donate>

*For all donation inquiries please email us at:
info@behbudkarachi.org.pk

All donations to Behbud Association Karachi are exempt from income tax under section 2(36) (c) of Income Tax Ordinance 2001.

Behbud Association Karachi is PCP Certified and fully Shariah compliant.

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#BANO
ZARIYA
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