

BEHBUD BULLETIN

Issue 2

Spring 2019



A Message from the President

Behbud Association Karachi continues to work with commitment and dedication for the welfare and empowerment of under-privileged communities in the fields of education, health, vocational training and income generation.

*Bushra Kausar Pervaiz
President
Behbud Association Karachi*

This year, we have focused on raising Behbud's profile and ensuring its long term sustainability in an increasingly competitive donor environment. It has been vital to project Behbud's contributions to society and highlight its impact on beneficiaries' lives in order to broaden our donor base.

Driven by our commitment to ensure Behbud's sustainability for another 50 years, we have undertaken to consolidate our management processes. To enable Behbud to thrive in the future and continue serving its communities, it has been essential to improve the efficiency and effectiveness of our systems in line with standards across the NGO sector. We are in the process of establishing Standard Operating Procedures for internal audit to strengthen controls and cost effectiveness.

Since the summer of 2018, Behbud has achieved significant milestones, foremost being the establishment of the girls' college. The inauguration of the college by Sardar Yasin Malik received widespread media coverage raising awareness of Behbud's projects.

Behbud's two fundraising events were the Wellness themed tea, which attracted new and younger supporters and the Spring Fiesta, which was also a resounding success. It was promoted on social media and a record number of Behbud's patrons, young and old, came to enjoy themselves and support the Fiesta at its new venue. The visit to the Fiesta by Pakistan's First Lady, Mrs Alvi, made the event all the more special.

I would like to thank all Behbud members and supporters, without whose energy, time and effort nothing would have been possible.

Mission

To uplift and empower communities by providing quality education, affordable health services and income generation opportunities.

Vision

Educated, healthy and empowered individuals with access to equal opportunities in society.

Annual General Body Meeting

On November 19, 2018, the Annual General Body Meeting took place at the Clifton Complex. At the end of the proceedings the annual elections were held. The following office bearers and 15 Executive Committee members were declared elected. One member was to be co-opted later.

Office Bearers

President:	Mrs. Bushra Pervaiz Kausar
Senior Vice President:	Mrs. Naheed Viqar
Vice President:	Mrs. Ghazala Monem
Vice President:	Mrs. Rumana Qureshi
Treasurer:	Ms. Seemin Shafi
General Secretary:	Mrs. Nabila Khawaja
Joint Secretary:	Mrs. Tahira Hafiz

Executive Committee Members

Mrs. Zeeba Zafar	Mrs. Nighat Khan Mayet
Mrs. Zehra Masrur	Mrs. Aziz Salamullah
Mrs. Mumtaz Ali	Mrs. Shahinda Moonis
Mrs. Nadira Sohail	Mrs. Kaukab Maqbool
Mrs. Tanvir Khawaja	Dr. Farhat Ajmal
Mrs. Anjum Waris Khan	Mrs. Nighat Zuberi
Mrs. Perween Alam Khan	Mrs. Yasmin Chaudhary
Mrs. Bushra Hyder	(to be co-opted)
Mrs. Shahnaz Ansari	

Annual Beneficiaries (2017-2018) 162,934



Education
5,075



Health
153,014



Livelihood
4,548



Helping Hands
294



Top - Panel Discussion with our host Ms. Amtul Baweja.
Bottom - Audience engaged in wellness activities

Pour A Cup of Love – The Behbud Wellness Tea

On November 3, 2018, Behbud held a fundraiser, the Behbud's Wellness Tea. The aim was to raise Rs. 2 million to meet the annual running cost for the Behbud Primary School, Kalapul. The school provides quality education to 200 students who come from the surrounding kachi abadis of Kalapul and Railway Colony.

It was a delightful event set in the beautiful gardens of Mrs. Siddiqui who generously loaned the premises to Behbud. Almost 300 women came dressed in "something purple" beautifying the garden further.

The main part of the program was a panel discussion on wellness. The panelists were Dr. Patrice Khan, a licensed HeartMath coach; Fatima Zara Malik, a fitness instructor; Nazish Chagla, a certified holistic nutritionist and Salina Taqi, a yoga instructor. All were experts in their fields and shared their insight on health, wellness and inner beauty. We thank our main sponsors, BBQ Tonight and National Foods for their support as well as our Wellness Tea partners which include Print Line Packages, Image Graphic Solutions and Helium Marketing.

Hope Pakistan

On November 17, 2018, the students of the Behbud Schools and College were invited to IBA by Hope Pakistan to participate at a workshop to build self-confidence and social skills. Behbud students secured third position during the art activity which was geared towards teamwork and communication and received certificates for participation.



Behbud Girls College Inauguration

On Saturday, 19th January, 2019 Behbud Association, Karachi held the Inaugural Ceremony of the Behbud Girls College. The college is a huge milestone for Behbud as we can now provide quality education, beyond secondary school, to the underprivileged girls of Shirin Jinnah Colony and its environs.

Sardar Yasin Malik, the chief benefactor of the college, cut the ribbon and also gave an inspiring speech outlining his own rise from humble beginnings. An award ceremony followed, celebrating the success and high achievements of the graduating students of the Matriculating Class of 2018. The Annual Science Exhibition, which was held at the same time, garnered praise from all the guests.



Sardar Yasin Malik cutting the ribbon at the entrance of the Behbud Girls College along with Behbud Executive Members.



Sardar Yasin Malik with senior member Mrs. Sultana Akhtar Rashid Ibrahim

Industrial Home Orientation Ceremony

On March 11, 2019, an Orientation Ceremony took place at the Behbud Complex, Clifton, for the new batch of Industrial Home students. The students and their mothers were welcomed by the Industrial Home chairpersons and the staff.



These students, who live in the surrounding areas, feel safe when they come to Behbud to learn. In fact, Behbud provides a secure space to all its beneficiaries, as they avail the facilities provided by Behbud and become empowered.

Kashmir Solidarity Day

On Kashmir Day, February 5, Behbud Girls Secondary School along with the office of Social Welfare, District South, Karachi, organized a simple event. The students gave a presentation to highlight the problems of the people of Indian-held Kashmir.





Top - Behbud Education stall, kids engaging in arts and crafts; magic show audience.
Bottom - Honorable, First Lady of Pakistan, Mrs. Samina Alvi, with Behbud Executive Members and celebrities.

Behbud Spring Fiesta

The annual Spring Fiesta was organized by Behbud Association, Karachi, on February 23, 2019, at Beach Park, Clifton. It was a lively and colorful affair. There were stalls showcasing Behbud's own products, worked by women trained by Behbud vocational centers, like embroidered clothing, table linen, leather items and block prints. There were, also, over 150 other stalls holders who displayed their wares for sale--- shoes, clothing, jewelry, crafts, books, packaged goods and much more, making this the biggest Behbud Fiesta ever. A top notch Food Court, along with our Behbud Café, did brisk business. The Kids' Area was a big attraction with a variety of hands-on arts and crafts activities. There were also balloons, story-telling, fun competitions, magic shows, clown juggler, pool & boats, slide, trampoline and a communal mural to be painted by Behbud's young patrons. Stage activities kept the audience engaged along with a charming selfie booth designed by Anisa Rashid Khan.

Celebrities attended the Fiesta to support Behbud's cause. Appearances were made by Khushbakht Shujaat, Nadia Hussain, Nazneen Tariq, YBQ, Azra Mohyeddin and Shahnaz Ramzi to name a few. The most noteworthy guest was the First Lady, Mrs. Samina Alvi, who made a special appearance and praised Behbud's efforts highly.

We thank our main sponsors: Total Parco, Engro Fertilizers and KPT for their support. Thank you to our Spring Fiesta partners: FM91, TVOne, NewsOne, Careem, Print Line Packages, Image Graphics Solutions and Helium Marketing who helped us from start to finish.

All proceeds from the event go to Behbud Projects.

Behbud's TB Center: A Success Story

Wasila, a 40-year old woman came to the Behbud TB clinic with a lump in her left breast. The lump had been there for over a year. She had lost her appetite, dropped considerable weight and felt tired all the time. She had been getting fever, on and off, for 2 months.

After a thorough physical examination, a chest X-ray and blood CP (all available under one roof at the Behbud TB clinic at Clifton Center), a biopsy of the lump was sent for testing.

Wasila's biopsy came out positive for tuberculosis. She was then counseled about TB and its treatment and was started on anti-tuberculosis treatment. She was continuously assessed and monitored throughout her 6 months treatment period.

At the end of her treatment, her lump had disappeared. She was eating well and her fatigue was a thing of the past. In fact, she had a weight gain of 7 Kgs. She went home happy and healthy.

She now brings in many patients from her locality, neighbors and relatives, when they are unwell due to any fever, cough or lump anywhere in the body. This is what any center hopes to achieve. Behbud TB clinic's aim has always been to counsel and treat the patients with empathy so that they spread the word about TB and the efficacy of its treatment.

National Women's Day Ceremony

On February 12, 2019 there was an award ceremony to celebrate

women who empower other women. It was conducted by the Sindh Commission on the Status of Women and the Arts Council of Pakistan Karachi at the Arts Council auditorium. Certificates of Excellence were awarded to Ms. Seema Baqi, the principal of Behbud Secondary School, Kalapul, in the field of Education and to Ms. Saeeda Nadir from Behbud Mehmoodabad Center, for service in Behbud's Income Generation Department.



Cooking Classes

Weekly cooking classes are being held on Thursday mornings at Behbud Clifton Complex by cooking expert, Ms. Azra Syed. These classes are being sponsored by Soya Supreme.



Inauguration of the Conference Room

On March 20, 2019 a well-attended ceremony to inaugurate the Conference Room took place at the Behbud Clifton Complex. The chief guest was Mr. Muhammad Moonis, Chairman of Waheed Asghari Trust and the husband of our member, Shahinda (Shanno) Moonis. Generous donations from Waheed Asghari Trust had initially made the construction of the Conference Room possible and later donations from the same Trust have gone toward refurbishing and upgrading the room to its present high level of comfort and functionality. The Conference Room will be used for teacher training sessions, workshops, lectures and seminars. After speeches from representatives of Behbud and Waheed Asghari Trust, the renowned Allama Iqbal scholar, Mr. Khurram Shafique, gave an informative and illuminating presentation on the national poet.



The chief guest, Mr. Moonis, with Mrs. Hanafi at the ribbon cutting ceremony.



Our member, Mrs. Shahinda Moonis giving closing remarks at the ceremony.

Behbud Learning Resource Center Publications

"Learn With Fun" a health and wellness activity book along with a dua keychain with daily routine duas was recently launched by the Learning Resource Center and is now available at Behbud Creations, Zamzama.



School Visit

In early February, Class 5 students from Beaconhouse School, Clifton, came to visit Behbud's Vocational Center. They took a tour of the block printing department, leather craft and sewing and embroidery classes. The visit was a part of an artisan school project that they had been assigned. Behbud's projects impressed our young visitors.



GIVE TO BEHBUD NOW. HELP US EMPOWER WOMEN AND CHILDREN

Sponsorship Details

Sponsor a Primary School	Rs. 3,500,000
Sponsor a Secondary School	Rs. 7,000,000
Sponsor a Teacher Training Program	Rs. 300,000
Sponsor a student of Computer Course	Rs. 30,000
Sponsor a child in a Behbud School	Rs. 18,000
Sponsor a Literacy Student	Rs. 5,000
Sponsor a student of Industrial Home	Rs. 11,000
Sponsor a student of Beautician Course	Rs. 15,000
Sponsor a TB patient	Rs. 120,000
Sponsor a Diabetes patient	Rs. 20,000
Higher Education Sponsorship	Rs. 40,000



All donations to Behbud Association Karachi are exempt from income tax under section 2(36) (c) of Income Tax Ordinance 2001.

Behbud Association Karachi is PCP Certified and fully Shariah compliant.

Behbud Association Karachi
St-9, Block 1, Scheme 5,
Kehkashan Clifton 75600
Tel: 021-35820663/5

Behbud Creations
6th Zamzama Commercial Lane
Phase 5, DHA, Karachi
Tel: 021-35875490

Mehmoodabad Center
SS-25, Mehmoodabad Road
1st floor Phase 1
DHA Karachi
Tel: 021- 35383552, 35418841

For Donations: Faysal Bank

Account Name: Behbud Association Karachi
IBAN NO: PK90FAYS0001652003678149
Swift Code: FAYSPKKA
Currency Pak Rupee
Bank: Faysal Bank Limited
Green Belt Branch-Karachi

For Zakat: Meezan Bank

Account Name: Behbud Association Karachi
IBAN NO: PK45MEZN0001210100009891
Swift Code: MEZNPCKA
Currency Pak Rupee
Bank: Meezan Bank Limited
Bilawal Chowk Branch-Karachi

For USA donors:

Please visit our website and follow the directions to donate through i-Care:
<http://behbudkarachi.org.pk/donate>

*When donating online, please email us at info@behbudkarachi.org.pk for a receipt

#BANO ZARIYA

KISI KI ZINDAGI BADALNAY KA