

BEHBUD ASSOCIATION, KARACHI

Behbud Association, Karachi, is a registered, non-government and non-profit development oriented organization, working in the sectors of education, health, vocational training for income generation, and providing assistance in Karachi's urban slums to underprivileged communities. Behbud is run by a group of women volunteers and supported by a team of professionals and salaried staff.

VISION

- Our vision is educated, healthy, prosperous, empowered and responsible individuals, with equal opportunities in society.

MISSION

- Behbud Association's mission is to uplift and empower communities by providing health, education and income generation opportunities through vocational training.
- It believes that it can achieve its goals through the motivation, commitment, and participation of all stakeholders.

OBJECTIVES

- To organize / empower communities and develop leadership through their participation.
- To establish each service delivery sector of the organization into an institution.
- To promote and establish quality education / literacy programs with the participation of the community.
- To facilitate income generating opportunities through promotion of vocational training.
- To promote health awareness by providing affordable health-care service and advocacy programs.
- To establish networking with communities / NGOs / donors and public sector through Information, Education, Communication (IEC) materials.
- To promote healthy family traditions and empower women.
- To improve living conditions and environment.

Mufti Muhammad Nadeem Siddiqui

HOUSE # M-307, STREET 21, KHYABAN-E-KHYBER – DHA PHASE 08, KARACHI

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MUFTI MUHAMMAD NADEEM SIDDIQUI 1

SHARI'AH COMPLIANCE CERTIFICATE

Dated: 30-September-2025

نَحْمَدُهُ وَنُصَلِّي عَلَى رَسُولِهِ الْكَرِيمِ، أَمَا بَعْدُ

INTRODUCTION:

Behbud Association, Karachi is a registered non-governmental and non-profit organization founded in 1970 by

a group of volunteer women. These dedicated volunteers, fired by passion, lead initiatives and contribute to its mission.

Behbud holistic approach ensures that all donations directly benefit the under-served communities by providing quality, accessible, and affordable education, health services, & vocational training to empower underprivileged women and children.

METHOD OF UTILIZATION OF ZAKAT:

The financial needs of Behbud are being covered by Zakat and Donations that individuals & corporate

contribute. After verification of Zakat eligibility, the Zakat eligible Person gives permission to Behbud to collect

and utilize Zakat on his behalf and to spend it directly on expenses of Zakat eligible beneficiaries as per the

conditions of the Zakat form. According to these limits, Behbud uses Zakat funds very carefully. In this regard a

comprehensive Zakat policy is also in place.

SHARIAH RULING:

We confirm that Behbud Association collects and utilize Zakat funds in accordance with the instructions of

Shariah. It is also confirmed that whosoever gives Zakat to Behbud; their Zakat is paid as per Shariah instructions.

May Allah grant the management and Trustees of Behbud the best reward for their services and may give in their mission more blessings and sincerity. Aameen

(This certificate is valid till 30th August, 2026)



Mufti Muhammad Nadeem
Registered Shariah Advisor, SECP
Registration # SECP/IFD/SA/088

Mufti Muhammad Nadeem

PCP-R2/2024/580

Certification No:



Certifies

Behbud Association Karachi

For demonstrating excellence and leadership as per NPO evaluation standards notified by FBR

Executive Director
Shazia Maqsood Amjad

This certificate was issued in Islamabad and applies to the evaluation period

from 2021 to 2023 with the validity up to 12-10-2027

Disclaimer

PCP Certification is based on the examination of the NGO/INGO's functioning and performance during the last one/ two/ three years in the light of its objectives as stated in its governing document and certifies that the organisation meets the requirements as per the set standards notified by FBR. All opinions expressed in this report are based on the information provided by the organisation. PCP does not take any responsibility for, nor makes any express or implied guarantee as to the accuracy or the comprehensiveness of this information as only the information provided voluntarily by the organisation forms the basis of this report. Certification by PCP is voluntary and optional. It does not guarantee non-profit status, as this is a matter for determination by FBR and the relevant commissioner of Inland Revenue. Furthermore, PCP certification is not a security clearance and PCP does not give any security clearance from the ministry of interior and other concerned Ministries and Law Enforcement Agencies of the Government of Pakistan and other Provincial Governments.

PCP - NPO Certification Agency, authorised by The Government of Pakistan vide notification No. 1116 (11)/2003

We recommend contacting PCP office for verification / validation of the certification award.
Contact us: +92 51 2286531-32 Email: mail@pcp.org.pk or visit: www.pcp.org.pk



No. 11/278,-Behbud Dir/(VA)/1079/08

GOVERNMENT OF SINDH
DIRECTORATE GENERAL SOCIAL WELFARE
SINDH SECRETARIATE BLOCK, 79

Karachi, Dated 7-01, 2026

RENEWAL CERTIFICATE

Consequent upon compliance of conditions as mentioned in Article 7(1) of the Voluntary Social Welfare Agencies (Registration and Control) Ordinance, 1961 and on payment of Annual Renewal Fees under Rule 4(2)(i) of the Voluntary Social Welfare Agencies (Registration and Control) Rules, 1962 and after scrutiny of the related documents submitted before the undersigned, the Registration in respect of **Behbud Association Karachi** bearing Registration No. **DSW(S) 278** dated **09/6/1979** is hereby renewed for the period from **30/8/2025** to **31/08/2026**



DEPUTY DIRECTOR-(VA)
For Director General / Registration Authority
SOCIAL WELFARE DEPARTMENT

C.C to:-

The PA to Director General, Social Welfare Department, Govt. of Sindh, Karachi

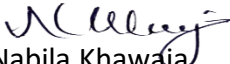
List of Office Bearers and Executive Committee Members through election conducted in 49th AGM, held on Wednesday 31st January 2024 for the period from 2023 to 2025.

Office Bearers

1. Mehveen Quraishi	President
2. Bushra Pervaiz Kausar	Sr. Vice President
3. Naheed Viqar	Vice President
4. Saba Hashmi	Vice President
5. Seemin Shafi	Treasurer
6. Nabila Khawaja	General Secretary
7. Zeeba Zafar	Joint Secretary

Executive Members

8. Shahnaz Hassan Ansari	Member
9. Nosheen Faisal	Member
10. Rumana Qureshi	Member
11. Mahira Ansari	Member
12. Mumtaz Ali	Member
13. Perveen Alam	Member
14. Kaukab Maqbool	Member
15. Anjum Waris Khan	Member
16. Tahira Hafiz	Member
17. Aziz Salamullah	Member
18. Farhat Ajmal	Member
19. Ghazala Monem	Member
20. Nighat Zuberi	Member
21. Shahinda Moonis	Member
22. Tanvir Khwaja	Member


Nabila Khawaja
General Secretary

PRESIDENT'S REPORT 2024-2025

Dear Behbud Members

Assalaam Aleikum

I welcome you to the Annual General Body meeting of Behbud Association Karachi. It is my privilege on behalf of the Executive Committee to present you with a summary of the activities for the year ended June 30th, 2025

Summary of Activities

Behbud Karachi celebrated its' 50th AGM, along with the families of our late founding members, Begum Akhtar Rasheed Ibrahim, Khadija Manzur, and Azra Waheed Qadir, lauding their passion, community spirit, and service to marginalized communities.

The year was devoted to much needed maintenance and upgrade of the electrical systems of both Behbud Clifton and Mehmoodabad centers. Our expanded services coupled with rising temperatures in the city and the resulting increase in the electrical load necessitated this maintenance.

The Mehmoodabad center was renovated to accommodate the Behbud-SINA primary care clinic as well as the TB and Hep-C clinics. The TB clinic is open for 5 days and the primary care clinics for 6 days a week.

Due to the growing need for space by the Vocational/Income generation projects, it was decided to move the computer class to the third floor. The Handcraft and Sozankari were separated to provide them with much needed extra space. An additional room was added to cater to the growing demand for advanced computer courses. This strategic upgrade necessitated a comprehensive rewiring for additional computer terminals and networking.

Education and Literacy

The Behbud Education System, made a strategic decision to extend the working hours of the Girls' Higher Secondary School, from 1pm to 4pm, enabling it to effectively cater to the increasing student population.

The Behbud Literacy initiative took a significant leap with the introduction of the Pakistan Literacy Program; a cutting-edge educational framework designed to effectively reach and engage out-of-school and over age children. The program is designed to help children to be able to enter Class 5 within 6 months and Class 8 in a year. To ensure seamless implementation, the teachers underwent comprehensive training, equipping them with the skills necessary for online

teaching methodologies and curricula. This program is currently being rolled out at multiple Behbud schools, Behbud Complex SJ, School, and Qayyumabad School.

Financial

The last couple of years have seen an extraordinary hike in inflation, in order to alleviate hardship of the staff, a revision of salary structure was carried through the auspices of Sidat Hyder Morshed Associates (Pvt) Ltd.

Due to decreasing interest rates, Behbud opened an account with CDC and invested in Sukook certificates.

Jazz Cash accounts were opened for our Commission workers and staff who lacked bank accounts, thereby facilitating seamless payments.

Post closure of the financial year, the endowment fund was increased by Rs. 10 million, thereby strengthening our organization's financial resilience and providing a dependable safety net.

In alignment with best practices and regulatory requirements, Behbud incorporated the Anti-Money Laundering (AML) and Anti-Terrorism Policy into its existing financial policy framework. This proactive measure underscored Behbud's commitment to transparency, accountability, and adherence to stringent standards required by the State Bank of Pakistan and the FBR.

Fundraising

The much-anticipated Behbud Fiesta, held at Clifton Beach Park in November 2024, proved to be a success, exceeding expectations, meeting its' ambitious fundraising target. The fiesta showcased the variety of hand-crafted, embroidered and block printed products but also highlighted the unwavering dedication and commitment, to the community by our very active members.

Community Engagement

The DG Parks regranted Behbud permission to utilize Bagh e Behbud, renewing our partnership with the city administration. To ensure the park's upkeep, a gardener has been hired. A local hobby club, the Amateur Gardener's Club, further enriched this green space by hosting a tree planting drive. The clubs' members generously donated and planted trees, instilling Bagh e Behbud with new life and vitality.

Behbud transport issues were resolved with the purchase of a new van. This enables us to provide safe and reliable transportation for students, faculty, and staff, ensuring seamless mobility.

Condolences

I would like to extend my condolence to the family on the passing away of our beloved Farhat Apa. Dr.Farhat Ajmal joined Behbud after retiring from active service, and remained active in the TB clinic till her death. She was responsible for starting the TB Dots program and its growth, of Hep- C and a Chest clinic, at Behbud.

I would like to express my deepest condolences and those of our Behbud members, to my colleague and dear friend Bushra Pervaiz Kausar on the loss of her son Khaqan Saadullah Khan. My thoughts and prayers are with the bereaved family. May Allah grant them the strength and patience during this trying time.

Thank You

I would like to at this time to appreciate and thank the Executive Committee Members especially the Office Bearers, who have not only supported me but also mentored and guided me, helping in the growth of a sustainable, progressive and prosperous Behbud. In this endeavor let me not forget our very valuable Administrative staff, without whom none of this would be possible.

The dedicated support from Volunteers, Staff members, Friends of Behbud and of course Donors is what keeps Behbud providing much needed welfare services to the communities we operate in. A special thank you to them all.

Mehveen Quraishi
Mehveen Quraishi

**President,
Behbud Association Karachi**

BEHBUD EDUCATION SYSTEM (BES)

This year has been a period of growth, learning and meaningful impact for our education initiatives. Through the tireless efforts of our teachers, the support of our sponsors /donors and the resilience of the communities we serve, we continue to bridge educational gaps and empower students from under-resourced areas.

209 Behbud School/College students were sponsored, and 72 students from classes 3–10 received merit scholarships in Behbud Schools.

We have focused on strengthening our **teaching methodologies, expanding outreach** and **ensuring that every learner** receives the support they need to succeed academically.

Behbud Schools and College hosted a variety of events and activities to promote students' holistic approach and improving students' academic outcomes that included

Awareness Initiatives:

- General Medical Checkup by SINA Behbud with an initiative to detect early health issues among students.
- Project by Ziauddin University to address the impact of heavy school bags on student's backs.
- CPR and First Aid Training by Cordoba Care Institute for the Girls/Boys students.
- TB awareness walk in collaboration with Behbud Clinic to promote public health knowledge.
- Breast Cancer Awareness Session for students, staff and parents by Samina Alvi Foundation.

Educational Enrichment

- Participation in Universal Children's Day Walk, to highlight the children's rights.
- Foundation Classes in College to provide an academic head start for students of grade 9 & 10.
- Language Enrichment Classes to boost up the confidence & speaking skills for girls' students of classes 1-8.
- 10 days computer short course on MS Word & Word Press for students of Behbud College.
- Engaging experimental session on STEM by Karachi Grammar School for Girls School Clifton.
- The tree plantation campaign with collaboration of Behbud Education & Amateur Gardeners Club, took place at Behbud Park where boys & girls participated & planted 100 plants.

Parental Engagement

- Celebrating Senior Citizens Day, to recognize and appreciate the wisdom, love, and life experience that grandparents bring to families and society where students make thank you cards for their grandparents & take interviews of senior members such as Guard, Gate keeper, Ayas of school etc.
- Hosting of Mothers Club Sessions aiming at fostering parent education and awareness on the topics of Seerat Tayyaba

Enriching Excursion

- Classes 4 and 5 from Kalapul Schools visited the National Museum, where they gained an experiential understanding of historical chronology and archeological findings.
- Behbud Education facilitated 15 merit scholarship students from all the Behbud Schools to visit Magnify Science Center with the purpose to promote learning and comprehending the use of scientific ideas for the interactive display and real world exhibits.

Competition Achievements:

Academic Quiz & Art Contest

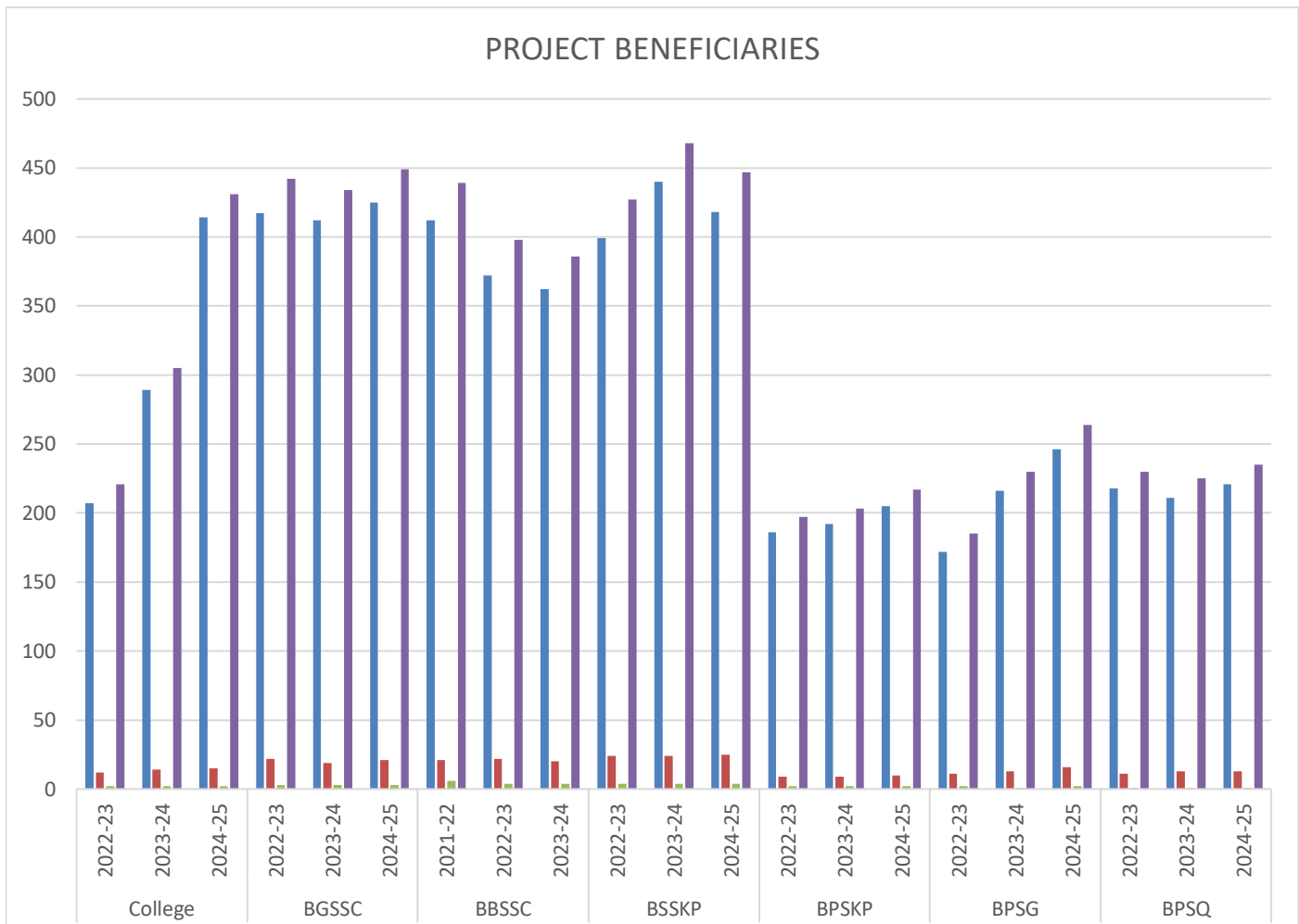
- 9 out of 25 Behbud College students who competed in the Federal Board of Intermediate & Secondary Education's **Pakistan Mathematics Olympiad** were able to secure positions among 1000 students from different colleges, making Behbud proud of their accomplishment.
- Mahnoor Khalid & Kaneeza Fatima of XI (Pre -Medical), Khadija Nawab of XI (Commerce) with passing criteria 90% , Tehzeeb & Uzma of Class VIII with passing criteria 89 % were able to **qualify for the final round of National Science Olympiad ,NSO-IV and were awarded certificates of appreciation .**
- Out of 50 projects selected to be displayed on the topic “Where Innovation Meets Imagination ” in **Science Tech** at PAF Museum, **05 projects were presented by Behbud College.**
- Ansa Javed of XI (Pre- Medical) **secured 1st position in Craft Category** & Aqsa Shahid of XI (Pre-Medical) **secured 1st Position in category of Calligraphy** and were awarded a **cash prize of Rs 10,000 in Art Attack Competition organized by all Sindh Schools & College**
- Hafsa Rehman of XII (Pre- Medical) & Jaweria Noor of XI (Computer Science) **secured 1st position among all Colleges of Karachi in Pakistan Chronicle Quiz Competition.**
- Arman Abid of Class VI of Behbud Boys Secondary School received an appreciation certificate in speech competition and **secured 1st position in the drawing competition** on environmental pollution held by **Karachi Gateway Terminal Limited.**

Sports

- **Margalla Trail Runners & Your Pace by Indrive in collaboration** trained 100 Girls & Boys Students from Secondary Clifton to experience the joy of running & fitness.
Hinna Izzat secured 1st position, Humna secured 2nd position & Marium Faheem secured 3rd position in 1 km race whereas from the **Boys Section, Juraij won 1st place in 5 km, Muzammil came 2nd & Shuraikh came 3rd in 3km race**
- **Juraij secured 2nd position in All Karachi Marathon 10 km race and 5th position in 10th Special Olympics Marathon 5km race** among 1500 competitors.
- Behbud College Team **won the Winner’s Trophy** at **Karachi Sports Fest** with outstanding performance in the categories of race, cricket, & tug of war.

Teacher Academic Training:

- Session on the teaching of Urdu Phonics by **Literate Pakistan Foundation** for the teachers of Pre-Primary Classes.
- Training Session by **Mr Muqtadar Quraishi** on Maths, focusing on conceptual understanding rather than rote learning.
- **Ms. Farzana Saeed** evaluated Nursery and Kindergarten teachers and provided guidance on effective teaching techniques for young students.
- Workshop on Basics of Islamic Finance at IBA, organized by **Ihsan Trust** provided insights in the principles of Islamic Financial Systems.
- **Subject Wise Quality Assessment Workshops** on Optical Mark Recognition, Question Item Development & E – Marking by the Board of Secondary Education.



STATISTICS OF BEHBUD SCHOOLS (for the 3 years)

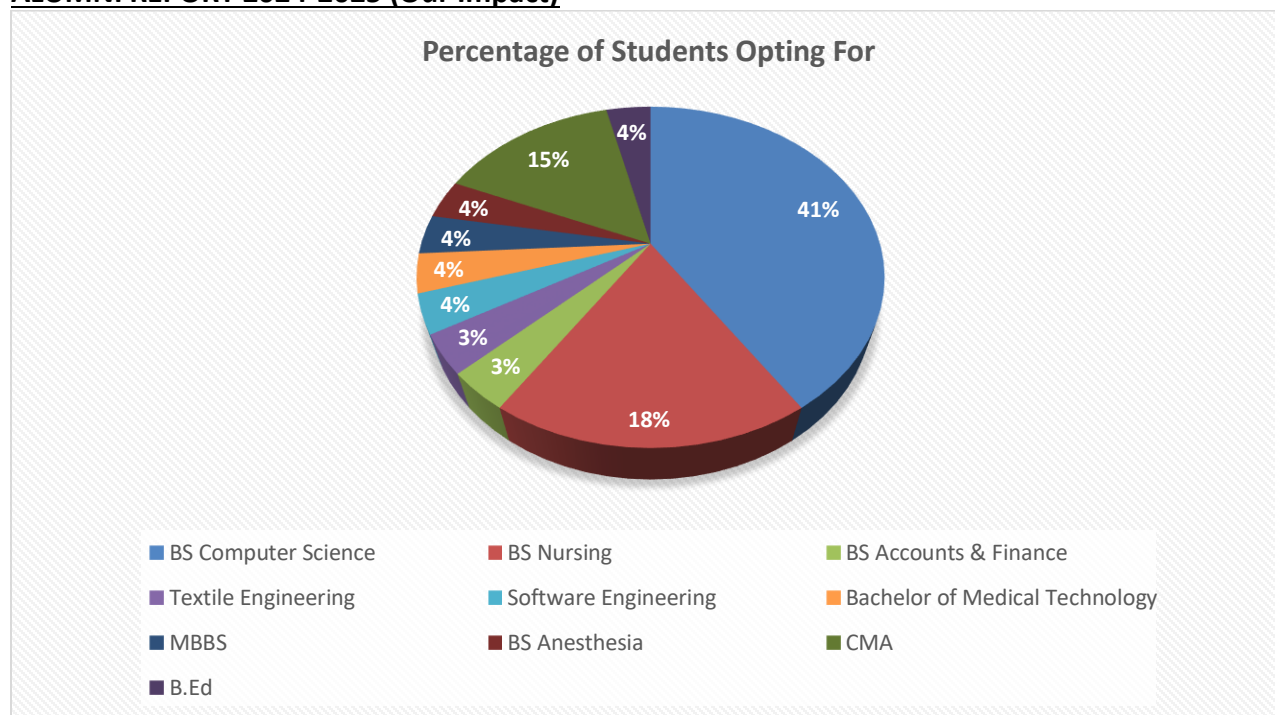
Projects	Year	No of Students/ Total strength	New Enrolments	Dropped Out	Appeared in Final Exams	Passed in Final Exams	Enrolments in SSC	Appeared in HSSC	Beneficiaries		
									a. Students	b. Faculty Staff	c. Non-Faculty Staff
Behbud College									a.	b.	c.
	2022-23	207	105	-	207	207	57	150	207	12	02
	2023-24	289	177	19	289	-	63	110	289	14	02
	2024-25	414	252	17	397	-	117	280	414	15	02
Behbud Girls Secondary School Clifton (BGSSC)	2022-23	417	108	15	402	345	-	-	417	22	03
	2023-24	412	65	07	405	353	-	-	412	19	03
	2024-25	425	62	05	400	359			425	21	03
Behbud Boys Secondary School Clifton (BBSSC)	2021-22	412	64	20	392	315	24	-	412	21	06
	2022-23	372	55	15	357	325	23	-	372	22	04
	2023-24	362	48	05	357	292	24		362	20	04
Behbud Secondary School Kalapul (BSSKP)	2022-23	399	102	35	364	343	35	-	399	24	04
	2023-24	440	103	14	426	371	37		440	24	04
	2024-25	418	63	22	418	326	32	-	418	25	04
Behbud Primary School Kalapul (BPSKP)	2022-23	186	70	01	185	180	-	-	186	09	02
	2023-24	192	57	07	185	173	-	-	192	09	02
	2024-25	205	61	11	194	188	-	-	205	10	02
Behbud Primary School Generalabad (BPSG)	2022-23	172	70	11	161	149	-	-	172	11	02
	2023-24	216	71	16	207	187	-	-	216	13	01
	2024-25	246	75	25	246	207	-	-	246	16	02
Behbud Primary School Qayyumabad (BPSQ)	2022-23	218	41	18	200	185	-	-	218	11	01
	2023-24	211	57	29	181	179	-	-	211	13	01
	2024-25	221	80	17	204	184	-	-	221	13	01

* Reasons for dropped out could be: Fees and other expenses not affordable, disciplinary reasons, shifting, health issues etc

BOARD RESULTS 2024-2025

S.No	School	Faculty	Appeared	A One	A	B	C
1.	Behbud Girls Higher Secondary School Clifton	Pre Medical (XII)	63	03	20	23	12
		Computer Science (XII)	14	-	02	08	04
		Commerce (XII)	14	-	01	04	09
		Science Group (X)	42	05	22	10	05
		General Group (X)	14	-	03	11	-
2.	Behbud Secondary School Kalapul	Science Group (X)	10	03	04	02	01
		General Group (X)	06	-	01	05	
3.	Behbud Boys Secondary School Clifton	Science Group(X)	12	02	05	05	-

ALUMNI REPORT 2024-2025 (Our Impact)



BUILDING CONNECTIONS FOR EDUCATIONAL EXCELLENCE

At Behbud Education, we recognize the value of community and networking in promoting learning and improving student performance. We encourage mentorship, career advancement opportunities, and collaborations through strategic networking. The following partners help Behbud Education provide this feature:

Ruhamma Trust	Karachi Grammar School
Margalla Trail Runners	Samina Alvi Foundation
The Citizens Foundation	Ladies Fund
Ihsaan Trust	Colgate Pakistan
Ahsaas Program	Literate Pakistan Foundation
HBL	Educational Resource Institute
Cordoba Care Institute	Zia uddin University
KELP	Millac Food & Day Fresh Dairy Products.

HEARTFELT ACKNOWLEDGEMENT

Behbud Education expresses profound gratitude to:

1. Sponsors, donors, and well-wishers for sponsoring Behbud Schools and Individual Students.
2. Mr. and Mrs. M.R. Monem for their generous merit scholarship for the students of Class III till X.
3. Volunteers and helpers who selflessly share their expertise and guidance to the students and teachers.

Your contributions empowers Behbud Association Karachi to provide quality education and make a meaningful difference in the lives of our students and their future. Thank you!

BEHBUD CATCH-UP LITERACY PROGRAM:

Providing Education for All

In order to give out-of-school children a fundamental education by making knowledge and resources more accessible, Behbud Education and the Literate Pakistan Foundation joined to start the six-month Basic Literacy Program in Shiri Jinnah and Generalabad this year.

The program's objective is to enhance basic literacy skills, promote lifelong learning, strengthen community participation and increase educational access to marginalized groups such as women, children and adults who have missed out formal education

- 44 out of 61 students have successfully completed the literacy course in **Shiri Jinnah** and
- 35 of them have been enrolled in various formal schools.
- 43 out of 62 students have successfully completed the literacy course in **Generalabad** and
- 23 of them have been enrolled in various formal schools.

QURAN CLASS

Goal:

- To provide comprehensive Quran Shareef Education with Tajweed
- To promote religious development and recitation excellence

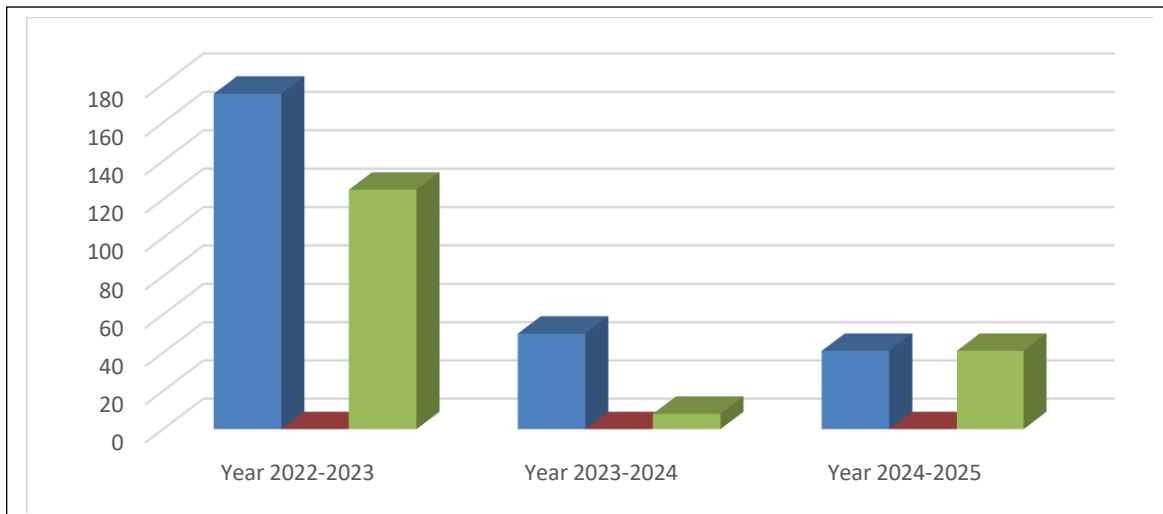
Curriculum:

- Daily Quran lessons with Tajweed
- Namaz, Six Kalmas, Wadoo, Forty Masnoon Duas, Fifteen Ahadees , Cleanliness and Hygiene
- Zohr prayers are offered daily in class

Class Schedule:

- Four shifts during the day : 9:00am - 10:30am , 10:30am - 12:00noon,
12:00 noon –1:30 pm, 1:30 pm - 3:00pm

Statistics:



	Year 2022-23	Year 2023-24	Year 2024-25
Number of students	175	50	41
Number of students drop outs	50 girls	42 boys	-
Continuing students	125	08	41

Support and Donation:

- Ms Ghazala Jawaid contributes to teacher's salary regularly and sends Eid Joras for all students

We are grateful for the support of our donors. It enables us to provide quality Quranic Education & promotes spiritual growth.

Learning Resource Centre (LRC)

The Learning Resource Centre (LRC) is a hub for teacher and human resource training, and the development of educational materials rooted in empathy, compassion, and ethical nurturing. Our work promotes values in action by creating content with strong moral dimensions, aiming to empower educators to foster integrity, emotional intelligence, and responsible citizenship in their learners — ultimately contributing to a more ethical, compassionate, and inclusive society.

Goal:

To inspire and uplift individuals by energizing their physical, mental, and spiritual potential, fostering self-reliance, and nurturing a lifelong commitment to positive change.

Scope and Activities

The Learning Resource Centre (LRC) focuses on two main areas:

1. Training

Enhancing the skills of teachers, children, parents, and professionals through diverse and targeted programs aimed at capacity building, personal development, and professional growth.

2: Material Development

LRC designs and develops a diverse range of educational resources to foster dynamic, Meaningful learning experiences. This includes:

- Event-themed publications such as Universal events/ Days Booklets and *Ramadan Booklets* and *Hajj Guides*
- Resources promoting ethics, civic responsibility, and positive values
- Inspirational materials like the *Colors of Success* booklet, aimed at encouraging personal excellence and resilience

Customized content to support learning and engagement during significant events and campaigns

Key Achievements (2024–2025)

- Benefited **4,854 individuals** through a diverse range of Learning Resource Centre (LRC) programs.

- Successfully organized a **Book Exhibition** to promote reading culture and literary engagement among students and educators.
- Led the **project development of Literacy Classes**, and **Quran** enhancing access to foundational education for underserved communities.
- **LRC offered free workshops this year on subject knowledge, mental health, and Phonics**

22-Year Impact (2002–2025)

- Empowered over **50,000** teachers, parents, children, and professionals through transformative training initiatives.
- Evolved into a leading hub for innovative teacher development and high-quality educational resource creation.

The LRC remains dedicated to advancing educational excellence and nurturing a dynamic community of motivated, lifelong learners.

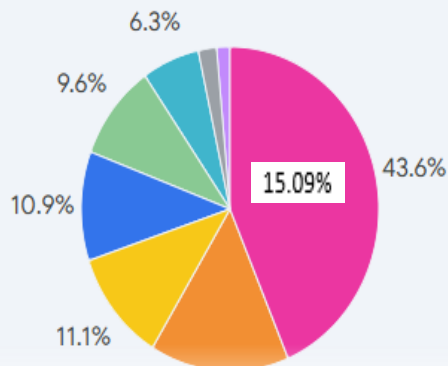
S.#	Training	#	Training
1	Basic Teacher Training program Role & Responsibilities of a teacher, Classroom Management, Development of Teaching aids, Language Development and effective Lesson Planning.	2	Multi skill Training (MST) Multiple Intelligence, Lesson Planning, Learning Disorders ADHD, Social and Emotional Development, Fostering confidence and Excellence.
3	Awareness sessions (books Exhibition)	4	Social Awareness sessions
5	Mental health awareness program	6	Colours of success
7	SKT (Subject Knowledge Training)	8	Mothers Club
9	Phonics		

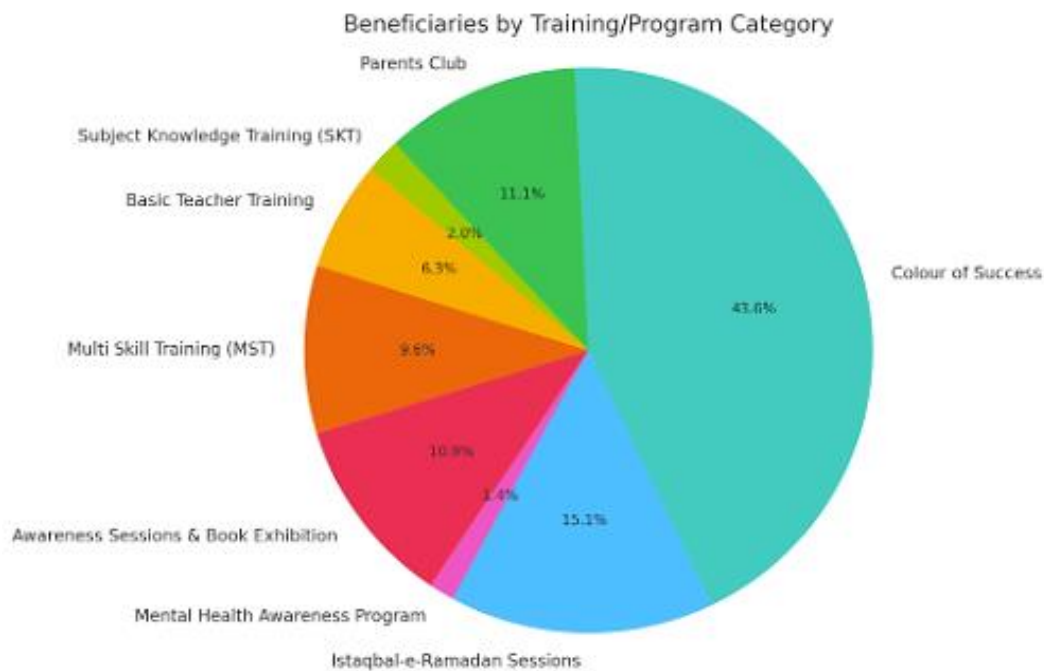
- 1: Basic Teachers Training Program
- 2: Multi Skill Training
- 3: Subject Knowledge Training
- 4: Mothers' Club
- 5: Awareness Sessions (Exhibition)
- 6: Mental Health Awareness Program
- 7: Colors of Success
- 8: Welcome Ramadan sessions



Number of Training days: 86
Number of Sessions: 138
Total Beneficiaries 2024-2025: 4,971
Total Beneficiaries in 22 years: 50,246

Distribution of Programs





BEHBUD EDUCATION COMMITTEE:

- **Chairperson:** Behbud Education Committee
- **Chairperson:** Behbud Girls Higher Secondary/
Secondary School Clifton
- **Chairperson:** Behbud Boys Secondary School Clifton
- **Co- Chairperson:** Behbud Boys Secondary School Clifton
- **Chairperson:** Behbud Primary/Secondary Schools Kalapul
- **Chairperson:** Behbud Primary School Generalabad
- **Chairperson:** Behbud Primary School Qayyumabad
- **Volunteer,** Behbud Primary School Qayyumabad
- **Volunteer,** Behbud Primary School Qayyumabad
- **Chairperson:** Literacy
- **Chairperson:** Learning Resource Center
- **Co- Chairperson:** Learning Resource Center
- **Chairperson:** Quran
- **Co-Chairperson:** Quran

Tanvir Iftikhar Khwaja

Tanvir Iftikhar Khwaja

Nusrah Asad

Perween Alam

Zeeba Zafar

Arshia Azhar

Zeba Ghias

Ruby Arif Shaikh

Zeenath Kamal

Amna Khan

Bushra Pervaiz Kausar

Huma Majid


Kaukab Maqbool

Mahira Ansari


BEHBUD HEALTH SERVICES

Transformative Impact and Innovations for 2024-2025

The year 2024–2025 marked unprecedented growth for Behbud Health Services, underpinned by strategic vertical partnerships with hospitals and diagnostic centers and horizontal collaborations with other primary care providers. These initiatives have broadened the continuum of care and strengthened our service delivery model. In parallel, the integration of Technology and significant upgrades to our diagnostic facilities have brought us closer to delivering a holistic, one-stop primary healthcare experience. These advancements underscore our focus on system efficiency, sustainability, and patient-centered innovation.



Strategic Partnerships
Broadened our Reach and Services



Upgraded Diagnostics
Improved accuracy and efficiency



Expanded Access
Enhanced health services availability

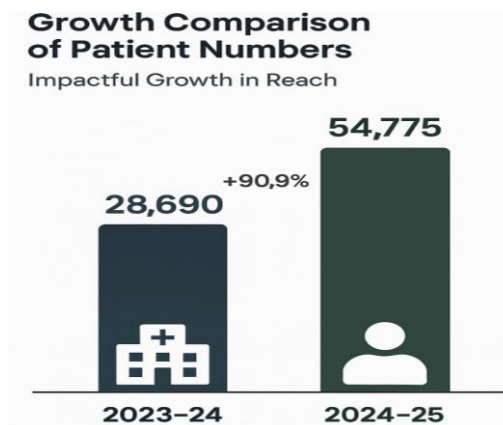
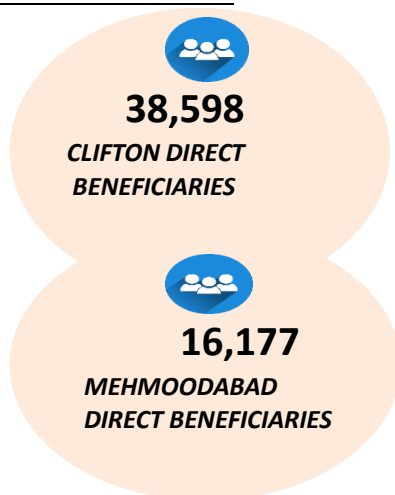


Technology Integration
Streamline Operations and care

YEAR-ON-YEAR PATIENT NUMBERS: 2024-25 PERFORMANCE

An overview of the year-on-year patient numbers showcasing the growth and impact of Behbud Health Services.

PATIENTS SERVED



BEHBUD SINA HEALTH: Where Primary Care Meets Quality

In a powerful collaboration, the Behbud Association and SINA Health, Education and Welfare Trust have established new primary healthcare clinics to serve the communities of Clifton and Mehmoodabad. Launched in October 2023 and June 2024, In a powerful collaboration, the Behbud Association and SINA Health, Education and Welfare Trust have established primary healthcare clinics to serve the communities of Clifton and Mehmoodabad. Launched in October 2023 and June 2024, these clinics provide comprehensive healthcare services to low-income families including general practitioner services, specialist consultations, and lab tests at PKR 150/-.BSH Clinics provide general OPD services, including hypertension, diabetes, and skin conditions, in addition to counseling.

Strategic Alliance Pillars



access

Equitable Healthcare

High quality preventive and primary care available at low cost



Expanded Outreach

Expanded Reach Through community Infrastructure with improved Health-seeking behaviors

Sustainable Development

Community



Committed To effecting Profound Life transformations and enhancing public health



Health Literacy

Education programs on Mental health, sanitation and disease prevention

Patients Served 2024-25



BSH-CLIFTON-CLINICS
21,805



BSH-MEHMOODABAD-CLINICS
11,757

Restoring Sight, Restoring Hope: The LRBT-BEBUD Partnership

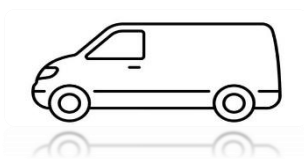
Over 25 Years of Partnership: Behbud Health Services and LRBT have worked together to provide free eye care across Pakistan.

New Centre Opened: In April 2024, LRBT began operations at *Behbud's Mehmoodabad Centre*.

Expanding Access: This new facility extends our mission of accessible and compassionate eye care.

Early Impact: Already, **366 patients** have received free eye care services at Mehmoodabad.

Continuing the Legacy: Each patient reflects our shared commitment to restoring sight and dignity.



Vision Van

Patients are Transported from Clifton Center to LRBT Korangi for Surgeries and Procedures



5,298

Direct Beneficiaries at Clifton Center in 2024-25



366

**New Milestone in 2024
Patients Served at Mehmoodabad Center**

ATARACT SURGERIES AND TERTIARY CARE (JUNE-2024 TO JULY-2025)

180

Cataract Surgeries

101

Other Procedures

281

Total Patients



Karwan-e-Hayat and Behbud have united to bridge the gap in mental health care accessibility and affordability by establishing community-based clinics offering free, culturally sensitive services. Launched in May 2024, the clinics have already treated 1,638 patients for various mental health

KARWAN-E-HAYAT: disorders, with anxiety and depression being the most common diagnoses.

A PARTNERSHIP FOR MENTAL WELLNESS



Comprehensive Care Services

Psychiatric evaluations, essential medications, and individual/group counseling sessions led by trained community counselors



Awareness & Stigma Reduction

Focused efforts on mental health education and stigma reduction through outreach and community engagement



1,638

Patients treated since May 2024



338

Counseling sessions conducted

Advanced Services Better Diagnostics, Better Care

X-RAY LABORATORY:

Broadening the reach of essential diagnostics

The x-ray lab continued to play a vital role in supporting to provide quality healthcare to our surrounding underserved communities.

Behbud X-Ray has been providing low-cost diagnostic imaging which greatly helps in the early detection and treatment of conditions like TB, Pneumonia and bone conditions.

In a significant step toward expanding access, we have collaborated with nearby Facility, which now provides X-ray services to our patients at affordable charges. This partnership strengthens our diagnostic capabilities and ensures that even more individuals receive timely and effective care without financial strain.



Upgrade Benefits:

- **Enhanced** the X-Ray services with better quality imaging.
- **Improved diagnostic capabilities:** Enhanced quality of patient care and timely intervention for TB diagnosis.
- **Increased operational capacity:** Extended operational days from 3 to 5 days a week.
- **Online reporting:** Enabled online reporting of X-ray results for efficient patient management.

Patients Served this Year (2024-25)



1,535

ULTRASOUND SERVICES

Behbud Association Karachi has strengthened its diagnostic capabilities by introducing ultrasound services at the Clifton Centre, offering enhanced patient care and timely medical support. We've also partnered with Near-by Facility to provide affordable ultrasound services for patients from Mehmoodabad.



Our Existing Ultrasound Services Offered:	Expanded Services with the New linear
Probe:	
<ul style="list-style-type: none"> - Abdomen Ultrasound - KUB Ultrasound - Antenatal and well-being Ultrasound - Prostate Ultrasound - Pelvic Ultrasound - Chest Ultrasound 	<ul style="list-style-type: none"> - Thyroid Ultrasound - lung Ultrasound - Neck Ultrasound - Breast Ultrasound

Patients Served this Year (2024-25)



1,506

PATHOLOGY LABS:

ONGOING HEP C SCREENING AND TB TESTING, ALONG SIDE EXPANDED LAB SERVICES

Pathology Labs grew its capabilities in 2024-2025 through the expansion of our lab services. This growth went hand-in-hand with our sustained dedication to community health, as we continued to provide ongoing screening for Hepatitis C and TB. These critical screenings were delivered at our Both centers and outreach site, the latter in partnership with Al Mustafa Trust.

SCREENING	2021-22	2022-23	2023-24	2024-25
HEPATITIS-C	2,069	2,841	2,919	2,241
TUBERCULOSIS	326	501	544	1,420

TB Project -DOTS Program: Excellence in TB Care

Goals:

- Early TB detection and treatment (90%+ cure rate)
- Prevent MDR-TB through full treatment adherence
- Raise awareness in Clifton and Mehmoodabad

Activities:

- TB screening for patients and households
- Diagnosis via microscopy
- WHO-guided Anti-TB Treatment (ATT)
- DOTS follow-up for 6–8 months with home visits
- Community counseling sessions
- WHO-compliant documentation and monitoring

Achievements:

- 85% cure rate
- MDR-TB prevention
- Increased community awareness
- Staff training on TB care and infection control
- Daily digital patient data entry
- Biannual maintenance of diagnostic equipment



Patients Served this Year (2024-25) In Both Centers

Clifton Clinic

3,224

Mehmoodabad Clinic

1,731

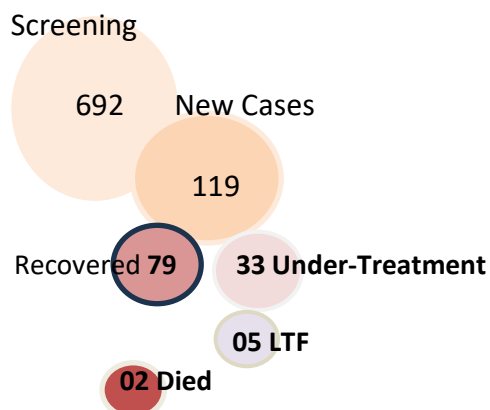
CLINIC PERFORMANCE OF THE TB CLINIC FROM JULY 2024 - JUNE 2025

	CLIFTON	MEHMOODABAD
New registered cases	119	120
Completed ATT and Recovered	79	65
Under treatment	33	22
ATT failure	00	00
Referred out to hospital	00	06
Died	02	00
Lost to follow up	05	26
Screening	692	198
MDR	00	02
Total Clinic Attendance	2588	1731
Recovery rate	94 %	73%
Total counseled	4268	2912

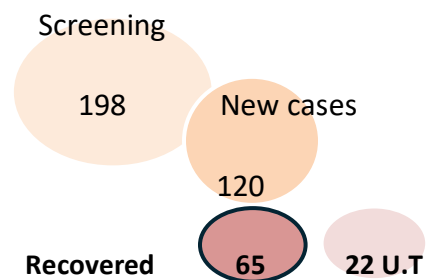
ASTHMA AND COPD (CHEST CLINIC)

Patients with asthma and chest infections have separate clinics and are also treated in the T.B. clinics. In the year 2024- 2025 the numbers of patients treated were: **869**.

STATISTIC TB CLIFTON PERFORMANCE 2024-25



STATISTIC TB MEHMOODABAD PERFORMANCE 2024-25



The Hepatitis C Project – Expanding Access, Saving Lives

Launched in December 2019 in collaboration with The Health Foundation, the Hepatitis C Project began with a single clinic at Behbud Clifton Campus. Due to its success and growing demand, a second Hepatitis C clinic was established at Behbud Mehmoodabad Center in April 2021.

Project Objectives:

Support the Government of Pakistan in controlling and preventing the spread of Hepatitis C, which has the second highest prevalence globally.

Ensure early diagnosis and timely treatment to achieve a 95%+ cure rate.

Prevent complications such as liver failure and cancer caused by late-stage Hepatitis C.

Raise community awareness about the importance of early testing and treatment at Behbud’s Hep-C Clinics.

Educate both the public and healthcare professionals on the causes and transmission of Hepatitis C.

2024–25 Update:

As part of our expanded commitment to public health, Hepatitis B vaccinations are now being administered free of cost to all patients visiting our Hepatitis clinics. This proactive step aims to prevent co-infections and further strengthen community immunity.

Behbud Association Cascade JULY 2024 – JUNE 25							
Items	MBD	%	CLF	%	OUTREACH	%	TOTAL
Total Screening	439		1,220		582		2,241
Total Hep C Positive	17	03%	28	04%	04	0.6%	49
Total Hep C Patients Registered for Treatment	10	58%	25	89%	00		35
Drop out Patient	00		00		00		00
Total Hep C Patients Completed Treatment	04		09		00		13
Treatment ongoing	06		16		00		22

Immunization & Vaccination Building Immunity, Spreading Awareness

Our Preventive Health Mission at Mehmoodabad Center

Dedicated Vaccination Site

Operating under the Expanded Immunization Program (EPI) to ensure full community coverage.

Routine Immunizations for Children

Skilled vaccinators provide essential vaccines for children under 2.5 years, ensuring early protection.

Smart Digital Data Management

Immunization records are securely uploaded via Zindagi Mahfooz, IRD’s mobile app—ensuring accuracy and accessibility.

Additional Protection Services

Tetanus vaccinations offered to boost community immunity beyond childhood coverage.

Expanding Immunization, Strengthening Public Health

This initiative plays a vital role in protecting communities from vaccine-preventable diseases—especially in areas with historically low coverage.

Impact So Far:

In 2024–2025, a total of 855 vaccinations were successfully administered at Mehmoodabad Center.

Looking Ahead:

In 2025–2026, we aim to expand services to our Clifton Center, reaching more individuals and amplifying public health outcomes.

Together, we’re building a healthier, more resilient future—one vaccine at a time.



Behbud Health Services

Launching a New Family Planning Service

Designed to meet community needs with care and compassion.

Built on Sustainable Partnerships

Collaborating for long-term impact and shared value.

Focused on Preventive Health Care

Promoting wellness before illness through proactive services.

Committed to Awareness & Education

Empowering individuals with knowledge for healthier choices.

Call to Action:

Join us in building healthier futures—partner, support, and spread the word!

PATIENTS SUCCESS STORY

Maria's Story: Overcoming Genital Tuberculosis

At the age of 18, Maria arrived at the Behbud Association's TB clinic with a unique health concern- her body showed no signs of puberty.

After thorough evaluation, Maria was diagnosed with **Genital Tuberculosis** which is a rare condition disturbing hormonal balance and reproductive development.

At the Behbud TB clinic, she was put on Anti-Tuberculosis Therapy (ATT) following national guidelines. Maria's dedication to treatment was remarkable and within 2 months, her body responded positively.

Now after a full year of treatment, Maria is healthy, confident and thriving.

Her journey is a powerful reminder that early diagnosis, proper treatment and timely care are of utmost importance



Voice Of Appreciation: Sidra's Experience

"I'm Sidra Naz, and my recent visit to Behbud Association's Ultrasound Clinic left a lasting impression. The affordable rates and the doctor's clear, thoughtful guidance truly stood out. The advice I received based on my reports was both helpful and comforting. I'm genuinely thankful for this service and hope it continues to make a positive impact for many others."

A Note of Appreciation – Naveed Ahmed's Experience with Behbud Association's X-ray Services

"My name is Naveed Ahmed. I recently availed myself of the X-ray services at Behbud Association in Karachi. I was highly impressed by the reasonable pricing and the professionalism demonstrated by the medical staff. I sincerely appreciate Behbud Association's commitment to delivering comprehensive and accessible healthcare services, including X-rays, under one roof."

Restoring Health and Hope – Abdul Rauf’s Hep-C Journey with Behbud Association

"My name is Abdul Rauf. Based on a friend recommendation, I visited Behbud Association in Karachi for Hepatitis C treatment. I was deeply impressed by the professionalism of the medical team and the affordability of care. What truly stood out was their provision of free medication, which made a significant difference in my recovery journey. The expert guidance and compassionate support I received gave me confidence and peace of mind. I am sincerely grateful to Behbud Association for offering accessible and comprehensive healthcare services to those in need."



Asthma Success: Mr. Ahmed - Back to Life

Mr. Ahmed, 55, struggled with severe exercise-induced asthma and a smoking habit.

The Behbud Clinic provided a plan focused on:

Personalized Asthma Counseling and proper inhaler technique.

Medication and Smoking Cessation Support.

Impact:

Zero urgent care visits in the last year.

He is back to daily morning walks and playing actively with his grandchildren.

BEHBUD DONORS AND VOLUNTEERS

Behbud **donors** have played a vital role in supporting the health project for a while. Only through sustained generosity of the donors, Behbud has been able to make possible high quality healthcare affordable to the underprivileged. One significant example is EFROZE Chemicals essential medicines donated for several years for the treatment of diabetes and hypertension.

Each BHS clinic is headed by one or more **volunteers** who run the project with the assistance of a Behbud staff. All volunteers are members of Behbud Association. It is their hard work and commitment that ensures the continued smooth running of BHS year after year.

BHS VOLUNTEERS	BHS DOCTORS
Anjum Waris Khan Durriaya Wasi Farida Khokar Farida S Mian Fauzia Haider Fauzia Zahid Zaheer Kaukab Maqbool Malika Shiraz Margaret Majeed Marian Shaikh Naveed Hameed Nosheen Faisal Qamar B. Choudhary Raffat Siddique Rehana Alam Rumana Qureshi Sajida Rehman Seemin Rehman Shahinda Moonis Tahira Hafiz Zeba Ghias	Dr Altaf Hussain Dr Farhat Ajmal Dr Hamida Najeeb Dr Mahnoor Dr Nosheen Zaidi Dr Perin Virji Dr Quadrat Dr Saba Hashmi Dr Shifa Naeem Dr Suresh Kumar Dr Syed Javeed Dr Tasawer Hussain

INCOME GENERATION & VOCATIONAL TRAINING

Goal:

Provide opportunities for the underprivileged women and their families to develop the skills to be able generate a reasonable income.

Key Achievements:

- This fiscal year has witnessed significant accomplishments in operational excellence with notably positive efforts in improved efficiency and positive productivity results.
- A landmark achievement was a highly successful fundraiser organized for the refurbishment of the Mehmoodabad Center. The center has since undergone a comprehensive upgrade and is currently operational, providing an enhanced environment for artisans and Behbud health clinic staff and patients.

Over View:

Production unit operates 4 projects:

Clifton Complex:

- Handcraft
- Block print
- Sozankari

Mehmoodabad Center:

- Tots to Teens- Apparel for children

Production Unit

Clifton Complex:

- **HandCraft**

HandCraft Behbud is dedicated to creating distinctive products that showcase Pakistan's rich cultural identity. We utilizing indigenous materials and traditional embroidery techniques and craft serviceable, everyday objects for diverse age groups. Our focus lies in employing traditional materials such as vegetable dye, Ajrak, Sussi, Cotton, Banarsi, and Jamawer.

Mission & Impact:

- Preservation of traditional hand crafts through the creation of practical, functional objects.
- Support for sustainable fashion and practices, coupled with the empowerment of artisans.
- Provision of a platform for experienced artisans, apprentices, and new learners.

- Contributing to the preservation and celebration of our cultural legacy.

- **Block Print**
- **Sozankari**

Embroidery and stitching traditional apparel. Extensive variety and styles of blocking printing on apparel and home linin.

Impact

By expanding production we aim to further increase income opportunities for workers by promoting economic empowerment and social change.

Looking Ahead

To look ahead for an NGO's production unit we should focus on strategic planning, clear mission, definition, needs assessment, stake holder engagement constant monitoring and capacity building. Unit should develop detailed action plan with specific measurable objectives and KPI's by discussing the plan regularly, evaluate and adapt to make necessary adjustments for suitable impact.

Tots to Teens

Mehmoodabad Center:

Vision: Equal Opportunities for All in Society

Mission: i) Provide income opportunities to low-income families
ii) Generate funds to support Behbud's welfare activities

Tots to Teens, located in Mehmoodabad, remains Behbud's major income source, managed by dedicated volunteers. The team's responsibilities include:

- i) Conceptualizing patterns and designs for kids' clothes
- ii) Setting production targets
- iii) Quality control of stitched garments
- iv) Funds management (bulk fabric purchases and worker payments)
- v) Liaison with Behbud Creations for stock/production control

A dedicated team of experienced employees oversees admin, stock keeping, wage payments, and over all accounts under Behbud their chairpersons guidance.

Tots to Teens Product Line and Productivity Report

Our skilled workers produce 12-20 pieces per week on average, catering to children from newborns to 12-year-olds. With a repertoire of 50 designs and a goal to introduce new ones weekly, we're expanding our offerings. Our workers empower local women by hiring and training them, boosting production and community engagement.

Product Highlights:

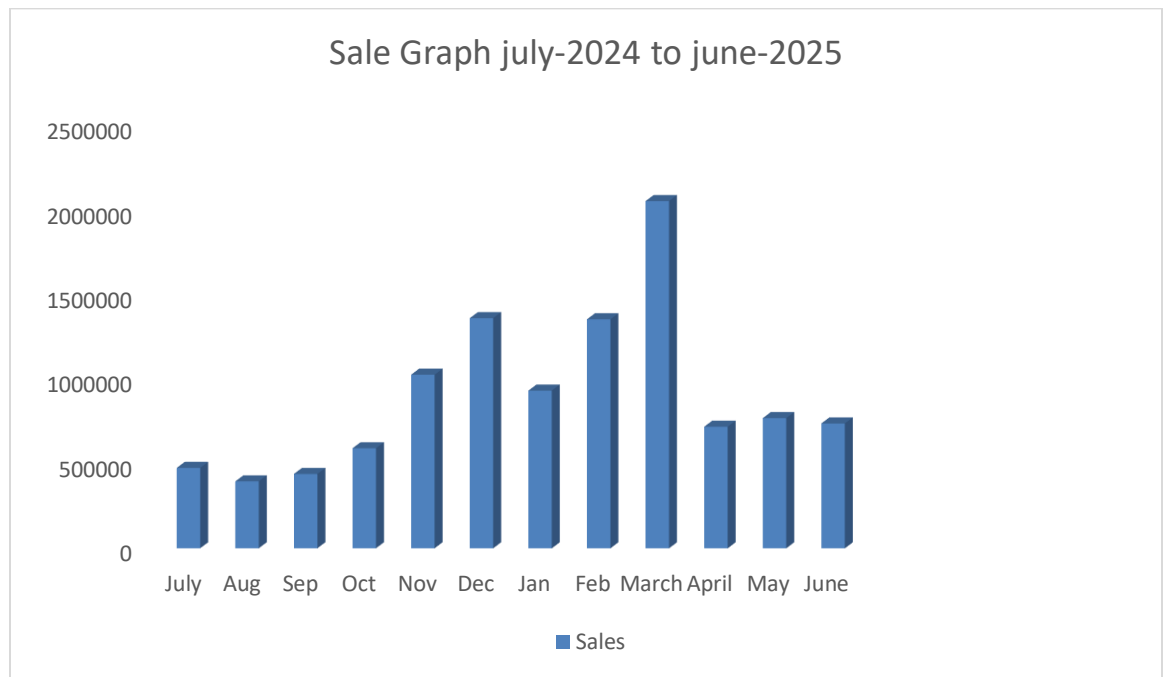
- **Boys:** Shalwar kurta, sherwani, waistcoats, and sleeping suits in cotton for daily wear or fancy designs for special occasions.

- **Small Girls:** Smocking dresses remain our top seller – a unique Behbud product with a revived traditional touch, sought after nationally and internationally.

- **Adolescent Girls:** Gharara and farshi gharara in silk/cotton with exquisite stitching and trimmings are in high demand locally and overseas.

Pricing Strategy:

We maintain competitive prices, lower than market rates, ensuring high volume sales and turnover.



Goals:

- Empower women workers through skill enhancement and innovation
- Boost quality, creativity, and self-confidence
- Foster new ideas and progress

Challenges:

- Limited vehicle availability at the center hampers our work due to Behbud’s medical team commitments

Recommendations:

- Further develop online sales activity
- Recruit more volunteers to support initiatives

Behbud Computer Center

Empowering Lives through Digital Skills

At Behbud Computer Centre, we are committed to helping individuals unlock their potential through accessible, quality digital education.

Our goal is simple: to provide people with the skills they need to break free from the cycle of poverty, gain confidence, and find work in today's digital world.

What Sets Us Apart

- **Career-Focused Courses:** We offer training that's in line with current industry standards, so students are well-prepared for real-world opportunities.
- **Learning Environment:** Our space includes 19 fully equipped computer workstations, a central server, and upgraded facilities. It's a professional and comfortable environment for learning.
- **Affordable & Inclusive:** We believe everyone should have access to quality education, regardless of their financial situation. That's why we keep our fees low while maintaining high standards.
- **Vision with Impact section:** It's not just about technical skills. We focus on language development and personal growth, ensuring our students are prepared for the future in every sense.

Target students

Whether you're just starting out or looking to level up, we welcome:

- IT beginners, job seekers, and bank employees.
- Students, professionals, and corporate employees.
- Teachers and school staff looking to bring technology into their work

Why Join Behbud Computer Centre?

- **Hands-On Learning:** Practical approach with expert guidance.
- **Learning Facilities:** Updated curriculum and equipment aligned with latest technology trends.
- **Career Support:** Support for job placements and skill advancement.

Following are the courses and duration of the courses offered at the Computer Department:

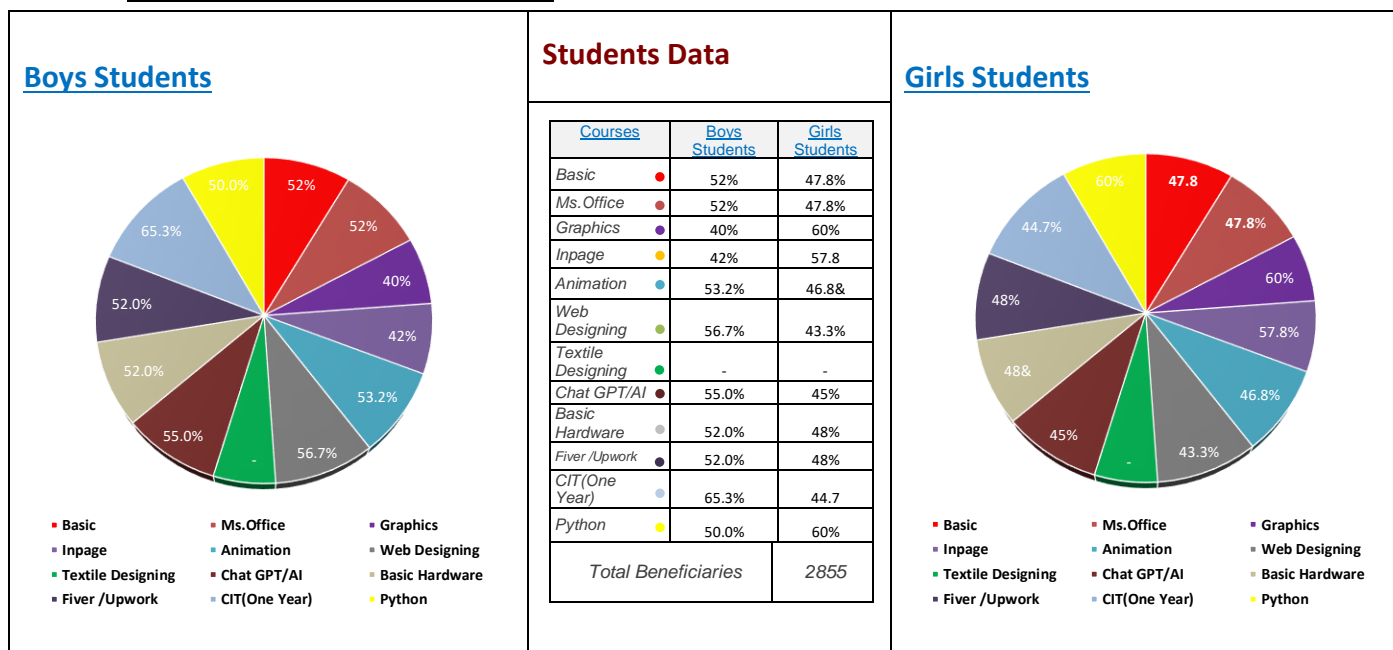
Courses	Time- Duration	Courses	Time- Duration
Beginners	1 Month	MS Power Point	1 Month
MS Word	1 Month	Internet/E-Mail	1 Month
MS Excel	1 Month	Typing	1 Month
Graphic Courses			
Photoshop	2 Months	Corel Draw	1 Month
Animate	1 Month	Freehand	1 Month
In Page	1 Month	Illustrator	1 Month
Web Designing			
HTML	2 Months /CSS	Dream Weaver	1 Month
Front Page	1 Month	WordPress-	1 Month
Designing			
Canva Designing	3 Months	Freelancing	2 Months
Textile Designing	6 Months	Basic Hardware	3 Months
Digital Textile Design	6 Months	Basic Networking	3 Months

Flexible Four-Shift Schedule

The Centre operates four shifts to accommodate diverse learners:

Slot 1 st	Slot 2 nd	Slot 3 rd	Slot 4 th
9:30 AM - 11:00 AM	11:30 AM - 1:00 PM	1:00 PM - 3:00 PM	3:00 PM - 4:30 PM

Student's strength (course-wise)



Future Plans

- The seating capacity at the Clifton Centre will be increased by almost 100%. (Work is already in progress.)
- A new computer department will be established at the Mehmoodabad Centre.
- Advanced computer courses will be introduced at the Clifton Centre to enhance student learning.
- Two new computer teachers will be hired to support the growing number of students.

The Behbud Computer Centre continues to transform lives by equipping individuals with digital skills, fostering independence, and building brighter futures.

Grooming Center

Skill Training & Entrepreneurship Project

Aim: Provide revenue-generating skill training and employability for course graduates.

Overview:

Empowering women and girls from under-resourced communities through parlor training, enhancing appearance, personality grooming and employability.

Objectives:

1. Foster well-grounded appearance and personality
2. Promote health and self-care awareness
3. Equip women with income-generating skill

Courses:

1. Beautician (Basic & Advance)
2. Mehndi (Basic & Advance)
3. Hair Styling
4. Hair Care

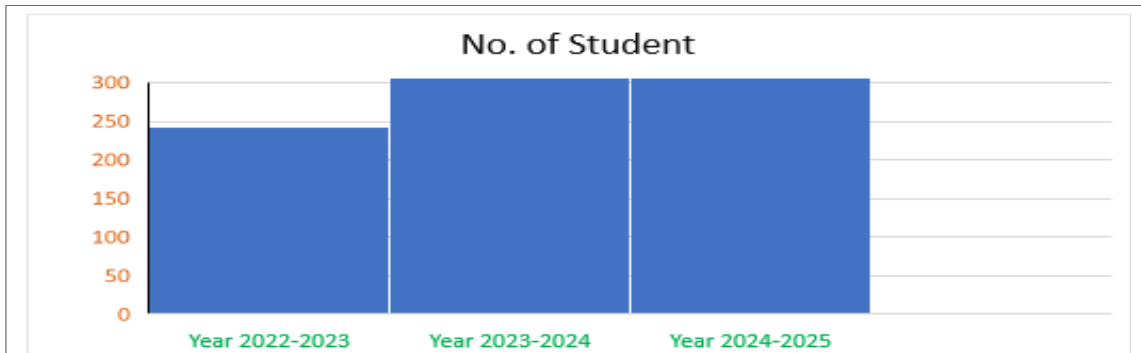
Operations:

- 4 shifts (2 hours each, 09:00 AM – 05:00 PM)
- 2 full-time teachers, 1 assistant, 1 part-time Mehndi teacher

Summarized data of Grooming Center:

S.No	No. of Trainees	2024-2025	2023-2024	2022-2023
1	Total Strength	312	325	242
2	Drop Out	3	3	-
3	Course Completed	309	333	242
4	Passed in Final Exam	309	333	242
5	Total Beneficiaries			
	a) Direct	309	333	242
	b) House Hold / Indirect	1854	1998	1452

- Some student dropped out because of change of residence or they shifted to village.



Transforming Lives through Skill Training

Our grooming courses have empowered women to become entrepreneurs, setting up successful home-based parlor businesses in cities and villages when they move back. This initiative has:

- Boosted Financial Independence: Women earn sustainable incomes, contributing to family well-being and local economies.
- Enhanced Confidence: Skills in beauty, Mehndi, and hair care have improved self-esteem and social standing.
- Community Growth: Home-based parlors serve local communities, promoting hygiene, self-care, and beauty traditions.

Real Stories:

- Graduates running thriving parlor businesses from home - Women becoming income-earners, supporting families- Skills empowering women to contribute to community growth

Future Plan:

- Expand Services: Attract more clients, boost job opportunities for graduates
- Monthly Workshops: Conduct workshops on advanced skills, trends, entrepreneurship

Industrial Home

Empowering women through skill training.

Aim:

- A new course – Fashion Design has been introduced.
- Some new topic have been added to the existing course.
- Every term a surprise new student topic will be taught, to enhance student interest and reduce monotony.

Overview:

Behbud Association Karachi has two Industrial Home Centers. One at Clifton complex provider skill training and the second one us at Mahmoodabad where exams are scheduled by Sind Board of Textile Education.

Clifton Center Report:

- There are two session of six months during the year.
- Student come from Masan Colony and neighboring communities.

Vocational Training Center Industrial Home:

S.NO.	NO. of Trainees	2024-2025	2023-2024	2022-2023
1	Total Strength	186	147	242
2	Dropped out/not completed course*	10	5	-
3	Fully completed the course	176	142	242
4	Passed in final exam / test	176	142	242
5	Total beneficiaries			
	a) Direct beneficiaries	176	142	242
	b) Indirect / household beneficiaries	1056	852	1452

Note: It is assumed that on average a household comprises of 6 people.

- a) Almost all of them are working from home, have started their business and are earning for themselves and their household.
- b) About five are teachers in Al Farooq Institute.
- c) No particular reason was given by the drop outs, for leaving.

Future Plans:

- Conduct workshops on a regular basis at least once a month.
- Continuous training to be provided to young girls enabling them to find employment, work from home and generate income.

INCOME GENERATION & Skill TRAINING VOLUNTEERS

Group Chairperson IG & ST

Naheed Viqar

Clifton Complex

**Co-chairperson Production Unit
Volunteer Production Unit**

Nabila Khawaja
Bushra Mir

Mehmoodabad Center:

**Chairperson Tots To Teens
Co- chairperson Tots To Teens
Volunteer members Tots to Teens**

Shahnaz Ansari
Aziz Salamullah
Farida Jawaid and Tasneem Kirmani

Skill Training

**Group Chairperson
& Chairperson Grooming Center
Co-Chairperson Industrial Home
Chairperson Computer Center
Co-chairperson Computer Center**

Mahira Ansari
Kishwar Hussain
Mumtaz Liaquat Ali
Parveen Alam Khan

Behbud Merchandise Outlets

Behbud Creations

Zamzama Commercial Area, Defence Housing Society

Behbud Creations serves as a vital retail platform showcasing a diverse range of handmade products crafted by women from low-income segments of Karachi's society. Our mission is to empower these artisans, enabling them to enhance their living standards through sustainable livelihoods. Our collections include trendy prêt wear, children's clothing (newborn to 12 years), and celebrated traditional ghararas that have gained recognition both in Pakistan and abroad.

Performance Highlights:

- The sales team at Behbud Creations is tasked with closely monitoring shifts in consumer preferences and proactively communicating these insights to our production units. This ensures our product offerings stay aligned with evolving demands and expectations, allowing us to better serve our customers and support our artisans.
- A key milestone this year was the launch of our E-Commerce website for online sales, which has shown encouraging early responses, opening up a new avenue of growth.

Initiatives:

- Emphasizing on aggressive advertising and creative marketing to strengthen our market presence.
- A friend of Behbud kindly subsidizes our eco-friendly shopping bags, aligning with our sustainability efforts.

Renovation Proposal:

- To enhance customer experience and boost sales, we plan relocating items from upstairs to the main floor. The aim is to create a more spacious, engaging shopping environment without any extensive construction overhaul.

Goals for Growth:

- Actively pursue sales at malls and strategic venues to broaden outreach.

Beneficiaries:

- Artisans from the Mehmoodabad Center, Clifton Complex Production Units, HandCraft Project, and Block Print Project. The inflows from the sale points go back to support the running of all Behbud Projects.

At Behbud Creations, every purchase supports the cause of our dedicated artisans and their families, contributing to a larger impact of women's empowerment.

Behbud Kiosk Outlet

Habitt Store, Shahrah-e-Faisal

The Behbud Kiosk standout success since October 2022, is serving as a vital bridge between Behbud’s heritage and traditional products with a fresh audience. Strategically located to tap into new markets, the kiosk has achieved key milestones:

Key Achievements:

- **New Reach:** Introduced Behbud’s traditional crafts to an untapped customer base in a central dynamic part of the city.
- **Growing Awareness:** Boosted visibility and brand recognition, thanks to Habitt’s bustling space and regular weekend bazaars and events.
- **Surpassing Targets:** Total sales have exceeded projections, with a steady upward trend from last year.

How Habitt Amplified Us:

The kiosk leveraged Habitt’s vibrant events and foot traffic, significantly enhancing exposure and sales.

Future Plans:

- **Refine and Adapt:** Continuously optimize products to match evolving customer tastes.
- **Grow Further:** Explore partnerships, collaborations, and expansions to strengthen Behbud’s market presence.

At Behbud Kiosk, every purchase supports women artisans and keeps traditions alive.

Behbud Merchandising Volunteers:

Chairperson:	Behbud Creations	Tahira Hafiz
Co-Chairperson:	Behbud Creations	Seemin Rehman
Chairperson:	Habitt Kiosk	Mehveen Qureshi

BEHBUD COMMUNITY OUTREACH

THRIFT SHOP PROJECT

Preloved Reloved Recycle Reuse

Overview

Our Thrift Shop project collects, evaluates, and sells pre-loved items, promoting sustainability and generating funds for Behbud's community programs.

Key Highlights

- Loyal support from Behbud members, friends, and donors
- Items are sold through the Thrift shop and White Elephant stalls
- Strict evaluation, pricing, and documentation processes ensure transparency
- Annual auditing by external auditors

Success Stories

- Helping Hands donated 900 formal and semi-formal dresses, generating significant funds
- Encouraging similar efforts from other groups

Future Goals

- Increase shop operations to twice a week
- Hire competent staff to expand operating days
- Seek greater support from Behbud members, families, friends, and donors to donate high-quality items

Call to Action

Join us in promoting sustainability and supporting our community programs. Donate gently used items and help us make this project a continued success!

Chairperson : Ghazala Monem

Co-Chairperson : Nighat Zuberi

HELPING HANDS

The objective of Helping Hands is to help women with the pressing issue of their daily lives. After thorough investigation, we try to help those women, who are unable to finance the education of their children. After assessing the fee structure of the selected schools, we provide 50% of tuition free and in some cases of extreme poverty, we provide books etc. Report cards are scrutinized annually to assess the performance and, in most cases, we administer random tests of Math and English. In the most cases, we find sponsors who sponsors these students and, in this way, we do not want to burden Behbud.

Sometimes, we have to finance the basic needs of widow for their medicines and food. We make sure that when there is no one to look after them in their old age Behbud's members and Behbud Friends are always there to sponsor them. Every month we receive many applications for jaheez. We give only two jaheez monthly and that is also after getting recommendations from our members and staff.

Beneficiaries of Helping Hands in Year 2024-2025

1. Total beneficiary students	=	74
School Students	=	66
College Students	=	08
University Students	=	00

Our beneficiaries of Distress Section:

2. Distress Widows	=	03
3. Medical Treatment	=	07
4. House Rent	=	02
5. Total Jaheez of year 2024-2025	=	12

Total beneficiaries: 98

Chairperson: Mrs. Rumana Qureshi
Co-Chairperson: Mrs. Anjum Waris Khan

REPAIR & MAINTENANCE REPORT (2024 - 25)

A total Rs. 12.549 million were spent on repair & maintenance work collectively in all Behbud offices.

<u>Clifton Centre:</u>	Rs.
Building Repair & Maintenance	938,538
Repair Office Equipments	884,112
Building Electric Wiring Upgradation	4,588,920
Repair & Maintenance Furniture	92,020
Repair & Maintenance Elevator	54,250
Computer Repair	112,562
Vehicle Repair	161,460
Sub Total	6,831,862

<u>Mehmoodabad Centre:</u>	Rs.
Renovation / Revamping Work	4,662,476
Repair Office Equipments	676,878
Repair & Maintenance Furniture	43,360
Sub Total	5,382,714

<u>Primary Schools - G & Q</u>	Rs.
Repair & Maintenance Furniture	3,450
Building Repair & Maintenance	217,224
Sub Total	220,674

<u>Primary / Secondary Schools - KP:</u>	Rs.
Repair Office Equipments	23,962
Building Repair & Maintenance	73,530
Sub Total	97,492

<u>Behbud Creation Shop:</u>	Rs.
Building Repair & Maintenance	2,000
Repair Office Equipments	11,866
Repair & Maintenance Furniture	2,180
Sub Total	16,046

Clifton Centre:	6,831,862
Mehmoodabad Centre:	5,382,714
Primary Schools - G / Q	220,674
Secondary / Primary School - KP:	97,492
Behbud Creation Shop:	16,046
Grand Total	12,548,788

Finance Report – 2024-25

This Report is being presented to all stakeholders of Behbud Association Karachi highlighting the salient features of current operational efficiency and financial health of Behbud and its future viability. Alhamdulillah, the financial year 2024-2025 ended well for Behbud. The organization's Net Assets at **Rs. 328.4 million** as on June 30, 2025 reflected an increase of **11.13%**. The Endowment Fund at the close of June 30, 2025 stood at **Rs. 135 million** compared to Rs. 125 million at the end of the previous year.

Donations and Zakat amounting to **Rs. 97.2 million** during the year reflected an increase of **58.42%** over the previous financial year owing to the continued generosity of and trust reposed in Behbud by both its individual and corporate donors.

Income from Projects during the year comprising highly subsidized token fee charged by Behbud schools and college, its vocational training classes, its health clinics, and from sale of its handicrafts to support its many women artisans also rose by approximately **26.53%** over the previous year.

Income from Events during the year comprising various smaller and different format events was **Rs. 15 million** reflecting an increase of **22.5%** over the previous year.

Income on investments / bank accounts during the year was **Rs. 25 million** reflecting a decrease of **5.44%** over the previous year due to declining discount rates in the country.

Some expense heads showed an increase due to rising costs and inflationary trends. However, due to diligent oversight and stringent control, some other expenses were well contained. During the year, Project Costs inclusive of Overhead Administration expenses increased by **28.48%** primarily due to increase in project expenses.

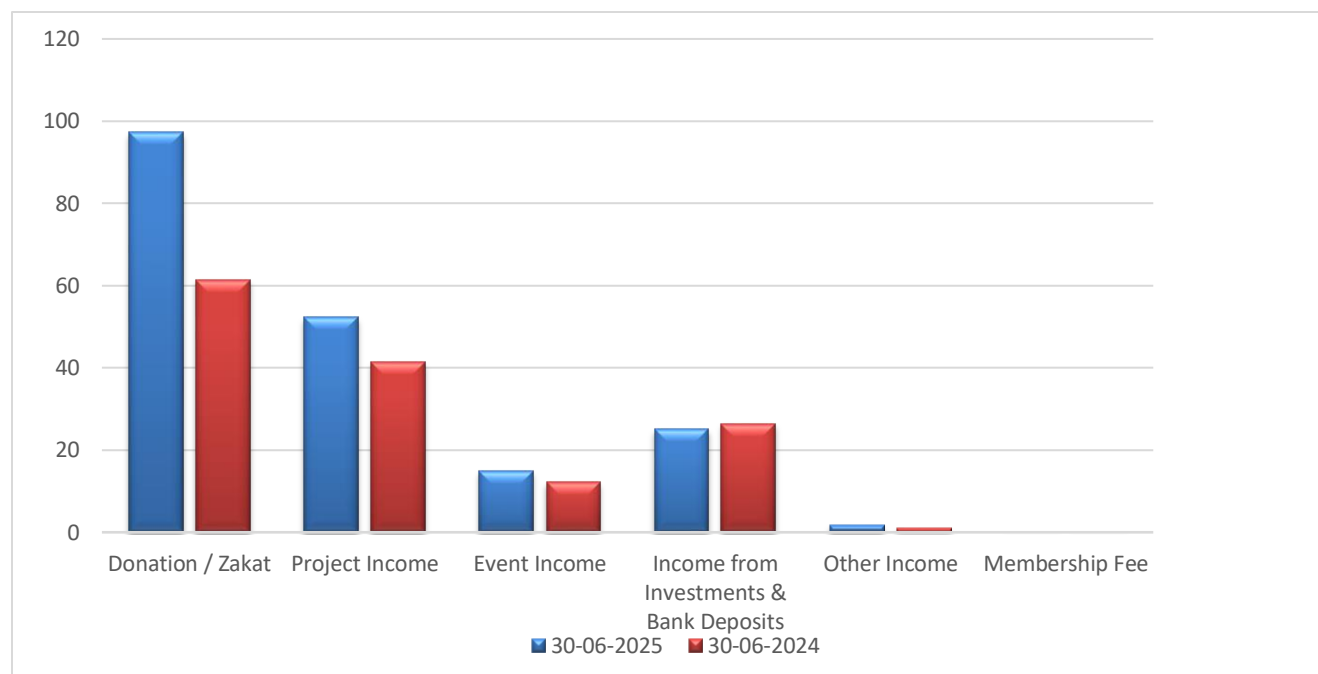
Behbud closed the financial year 2024-25 with a surplus of **Rs. 29.9 million** showing a significant increase of **66.15%** over the previous financial year's surplus.

Behbud as a non-profit welfare organization faces many challenges. Rising costs, declining bank returns, finding sustainable revenue sources, retaining and engaging appropriate talent, providing better and more inclusive service to its beneficiaries amongst others. In order to meet these challenges, Behbud has undertaken work on upgradation of its technology, human capital and digital platforms. For this Behbud counts on its donors, well-wishers, members and friends to come forward and help with both financial and operational support.

On behalf of Behbud Association, Karachi and its many beneficiaries including the students, patients, staff and artisan women, I would like to thank its donors, members, volunteers, advisors, consultants and regulators for their support and cooperation in enabling Behbud Association Karachi to fulfill its mission to empower the disadvantaged.

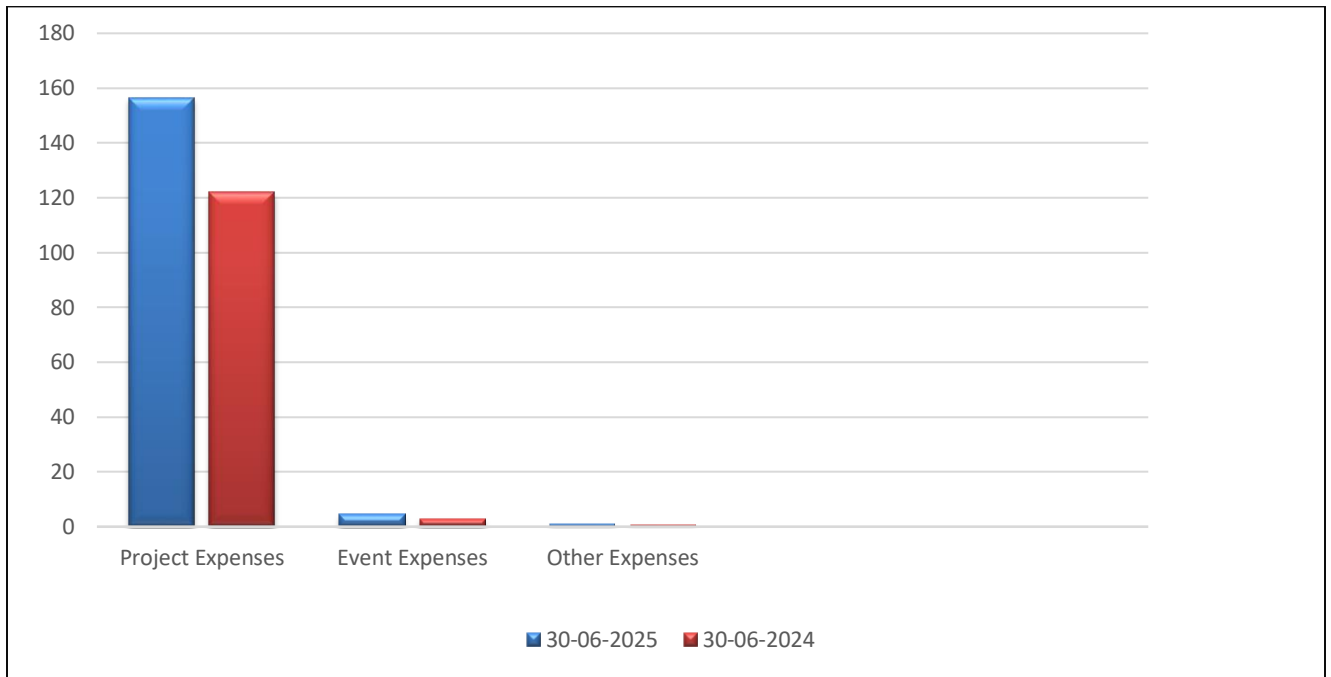
Seemin Shafi
Honorary Treasurer

Sources of Funds



SOURCES OF FUNDS

Rupees in Million	<u>30-06-2025</u>	<u>30-06-2024</u>	<u>%Change</u>
Donation / Zakat	97.24	61.38	↑ 58.43%
Project Income	52.41	41.42	↑ 26.53%
Event Income	14.97	12.22	↑ 22.50%
Income from Investments & Bank Deposits	25.03	26.47	↓ (5.44%)
Other Income	1.70	1.04	↑ 63.46%
Membership Fee	0.07	0.10	↓ (30%)



Utilization of Funds

UTILIZATION OF FUNDS

Rupees in Million

	<u>30-06-2025</u>	<u>30-06-2024</u>	<u>%Change</u>
Project Expenses (inclusive of overhead admin expense allocation)	156.59	121.88	↑ 28.48%
Event Expenses	4.59	2.86	60.49%
Other Expenses	0.92	0.60	53.33%

LIST OF DONORS YEAR 2024-2025

INDIVIDUAL DONORS

S #.	NAME
1	DR. FARHAT AJMAL
2	DR. MAZHAR MEHMOOD
3	DR. PERVEZ REHMAN
4	DR. SABA HASHMI
5	DR. SAFIA MOIN AHMED
6	DR. SAIMA
7	MR. ABDUL KHALIQUE
8	MR. ABU MOHAMMAED ARIF
9	MR. AFTAB ALAM KHAN
10	MR. ANAS DANISH
11	MR. ASHRAF ALI SAYEED
12	MR. ASIF SAEED
13	MR. ATEED RIAZ
14	MR. ATIQ-UR-REHMAN
15	MR. AZHAR ALI
16	MR. CHAUDHARY KHAQAN SAADULLAH KHAN
17	MR. FAIZA KHAN
18	MR. HADI QURAISHI
19	MR. HASAN RIAZ BOKHARI
20	MR. IMRAN RASHID IBRAHIM
21	MR. JAVED AKBAR
22	MR. KAMRAN RASHID IBRAHIM
23	MR. KHALEEL
24	MR. KHAWAJA KAMAL SHAH
25	MR. MAHMOOD LOTIA
26	MR. MAHMOOD SIDDIQUE
27	MR. MAJID HASAN

S #.	NAME
28	MR. MANSOOR ALI KHAN
29	MR. MAQSOOD SIDDIQUI
30	MR. MERAJ ZIA ZUBERI
31	MR. MIQDAD MOHAMMED
32	MR. MISBAHUDDIN ANSARI
33	MR. MOHAMMAD MAZHAR ISLAM
34	MR. MUQTADAR QURAISHI
35	MR. MUSTAFA RASHID SHAIKH ALI
36	MR. NASEEM AKHTAR
37	MR. NASEEM SALAHUDDIN
38	MR. OMAIR HAFIZ
39	MR. PERVAIZ RAHMAN
40	MR. QAMAR PERACHA
41	MR. SAAD QURESHI
42	MR. SAIFUDDIN HUSSAIN
43	MR. SAQUIB HUSSAIN SHIRAZI
44	MR. SHABBIR AHMED
45	MR. SHEHRYAR
46	MR. SHEHRYAR ANSARI
47	MR. SOOFIAN ZUBERI
48	MR. SYED NOOR-UL IBAD
49	MR. SYED TARIQ HASSAN
50	MR. TAJWAR HASHIM FAROOQI
51	MR. TANVIR MOHAMMAD QURESHI
52	MR. TARIQ AMIN
53	MR. TONY EVERS
54	MR. WARIS AHMED KHAN

LIST OF DONORS YEAR 2024-2025

INDIVIDUAL DONORS

S #.	NAME
55	MR. YASIR LARIK
56	MR. ZAHIDULLAH SAHAB
57	MR.MUHAMMAD ZUBAIR
58	MR.SHAYAN HAZIR
59	MS. ABIDA KHALIL SATTAR
60	MS. ALIFYA SAIFUDDIN
61	MS. ALIYA SIKANDAR
62	MS. AMBREEN GHAZANFAR
63	MS. AYESHA LEGHARI
64	MS. AZRA QURESHI
65	MS. AZRA REHMAN
66	MS. BATUL CUTCHI
67	MS. BUSHRA PERVAIZ KAUSAR
68	MS. FAIZA RAFFAT ZAHEER
69	MS. FARIDA ZUBERI
70	MS. FARISA HASHMI
71	MS. FASIHA NAJMUDDIN
72	MS. FATIMA KHALID
73	MS. FAUZIA ZAHID ZAHEED
74	MS. FEHMIDA KHALID
75	MS. GHAZALA JAVED
76	MS. GHAZALA MONEM
77	MS. HAFZA SHAMSIE
78	MS. HALEEM SIDDIQUI
79	MS. HIRA QURAISHI
80	MS. INSHA MARIAM ZAHEER
81	MS. IQBAL KARIM

S #.	NAME
82	MS. ISHRAT ALI SIDDIQUI
83	MS. ISMAT KHALID
84	MS. JAWARIA SAIF
85	MS. KAUKAB MAQBOOL
86	MS. KAUSAR TASNIM JAVED
87	MS. KHALIDA NASREEN
88	MS. KULSUM AHMED
89	MS. LUBNA QUREISHI
90	MS. MAHJABEEN BADSHAH
91	MS. MAHNOOR
92	MS. MARGARED MAJEED
93	MS. MARIAM HALAI
94	MS. MARIAM QURAISHI
95	MS. MARIYA HALEEMA
96	MS. MASARRAT HUSSAIN
97	MS. MEHR ZAIDI
98	MS. MEHVEEN QURAISHI
99	MS. MOHSIN LARI
100	MS. MOINA SAYEED
101	MS. MULEIKA SAYEED
102	MS. NADEYA AZHAR
103	MS. NADYA MALIK
104	MS. NAFEESA DADA
105	MS. NAHEED AIJAZ
106	MS. NAHEED VIQAR
107	MS. NAHEED ZAREEN NASEEM
108	MS. NAJIYA SIDDIQUI

LIST OF DONORS YEAR 2024-2025

INDIVIDUAL DONORS

S #.	NAME
109	MS. NASREEN ABBASI
110	MS. NASREEN BASHIR
111	MS. NAUSHABA KHALIL
112	MS. NAVEED SAQUIB HAMEED
113	MS. NAVEEDA MAHMUD
114	MS. NAZIA KHAN
115	MS. NELOFER SAEED
116	MS. NILOFER GULRAIZ
117	MS. NOOR FATIMA FARUQUI
118	MS. NUZHAT HUSSAIN
119	MS. QURAT UL AIN AKBAR
120	MS. QURAT YASMEEN
121	MS. RABIA MAQBOOL
122	MS. RAUFIA REHMAN
123	MS. RAZIA MASOOD
124	MS. REHANA BASIT
125	MS. REHANA JAVED
126	MS. ROOHA HAQUE
127	MS. RUBINA MOHSIN
128	MS. RUKHSANA IFTIKHAR
129	MS. RUKHSANA MOHAMMED
130	MS. RUMANA TAUFIQ
131	MS. SAADIA AWAN
132	MS. SABAA RAFFAT AHMAD
133	MS. SAFINA KHANANI
134	MS. SAGHIRA AJAZ ALI
135	MS. SAJJAD AHMAD

S #.	NAME
136	MS. SAMIA IMRAN
137	MR. SALEEM DADA
138	MS. SAMINA DADA
139	MS. SAMINA HAFEEZ
140	MS. SAMINA IBRAHIM
141	MS. SARA ASIF
142	MS. SARWAT TAHIR
143	MS. SEEMIN REHMAN
144	MS. SEEMIN SHAFI
145	MS. SHABANA ALI
146	MS. SHAHIDA SALAM
147	MS. SHAHIDA SIDDIQUI
148	MS. SHAHNAZ AHMAD
149	MS. SHAHNAZ MEETHANI
150	MS. SHAMEEM BHARMAL
151	MS. SHAMIM SHAH
152	MS. SHAZIA HASAN
153	MS. SHEHLA GHIAS
154	MS. SHIREEN QUREISHI
155	MS. SURAIYA
156	MS. SURAIYA GHIAS
157	MS. SURIYA MUNIR
158	MS. TABASSUM SHAH
159	MS. TAHERA NISAR
160	MS. TAMZIN EVERS
161	MS. TANVIR IFTIKHAR KHWAJA
162	MS. TARA UZRA DAWOOD

LIST OF DONORS YEAR 2024-2025**INDIVIDUAL DONORS**

S #.	NAME
163	MS. TAZEEN MEHKARI
164	MS. XYNA
165	MS. YASIM ZULFIQAR CHAUDHARY
166	MS. YASMIN QURRAT
167	MS. ZAINAB
168	MS. ZAINAB MASUD
169	MS. ZEBA GHAS
170	MS. ZEBA MOHSIN
171	MS. ZEEBA ZAFAR
172	MS. ZEENATH KAMAL
173	MS. ZEENATH SAYEED
174	MS. ZEERAK SHOAIB
175	MS. ZEHRA MASRUR AHMED
176	MS.AMNA JAVED
177	MS.AMNA KHAN

LIST OF CORPORATE DONORS

S #.	NAME
1	BANK AL HABIB LIMITED
2	BANK ALFALAH LIMITED
3	BEACONHOUSE NATIONAL UNIVERSITY
4	FAYSAL BANK LIMITED
5	FEROZE 1888 MILLS LIMITED
6	HILTON PHARMA (PVT) LIMITED
7	HONDA ATLAS LIMITED
8	I-CARE FOUNDATION
9	ISMAIL INDUSTRIES LIMITED
10	JS BANK LIMITED
11	PAKISTAN REFINERY LIMITED
12	PRE SCHOOL PLUS
13	SALATEEN TRUST
14	SHAIKH ALAM ALI MEMORIAL TRUST
15	SONA WELFARE FOUNDATION - FFC
16	SOORTY ENTERPRISES (PVT) LIMITED
17	TARSEEL (PVT) LIMITED
18	THE RABIA AZIM TRUST
19	UNITED BANK LIMITED
20	WAHEED ASGHARI MEMORIAL TRUST

**Behbud Association, Karachi
Members List - 2023-25**

S.#	MEMBER'S NAME
1	Abida Saleem Nini
2	Aliya Faraz
3	Amina Ghazi
4	Amna Jawed
5	Amna Khan
6	Amtul Rauf Khan / Oofi Khan
7	Anjum Ahmad
8	Anjum Hashmi
9	Anjum Waris Khan
10	Aqila Saeed
11	Arshia Azhar
12	Aziz Salam ullah
13	Bushra Hyder
14	Bushra Pervaiz Kausar
15	Durriyah Vasi
16	Farhat Ajmal (Dr)
17	Farida Jawaid
18	Farida Kaleem
19	Farida Khokhar
20	Farida Shafiq Mian
21	Farida Shaikh
22	Farida Subhani
23	Farukh Sultan
24	Fawzia Hyder
25	Fauzia Zahid Zaheer
26	Feroze Afaq A. Khan
27	Ghazala Monem
28	Ghazala Qureshi
29	Ghazala Waheed Hasan
30	Hamida Najeeb Haroon
31	Huma Majid
32	Hamna Fauzan
33	Jamal Haider

S.#	MEMBER'S NAME
34	Kaukab Maqbool
35	Khalida Riffat Shaikh
36	Lubna Bukhari (Dr)
37	Mahira Ansari
38	Mahmuda Imam
39	Mahrugh Sultan
40	Mahtab Amar
41	Malika Shiraz
42	Margaret E. Majeed
43	Marion Shaikh
44	Mehveen Quraishi
45	Mumtaz Liaquat Ali
46	Nabila khawaja
47	Nadira Sohail
48	Naheed Viqar
49	Najia Asad Qadir
50	Nasreen Khalid Anwar
51	Nassimbano Ahmed
52	Nauroze Iftikhar Ahmed
53	Nosheen Faisal
54	Nosheen Zaidi
55	Naveed Saquib Hameed
56	Nighat Aman
57	Nighat khan Mayat
58	Nighat Zuberi
59	Nishat Kazmi
60	Noor Jehan Qudussi
61	Nusrah Asad
62	Noshi Usman
63	Parveen Rashid
64	Perween Alam Khan
65	Qamar Bashir Choudhary
66	Rafat Siddique

S.#	MEMBER'S NAME
67	Rehana Alam
68	Rehana Saleem
69	Rumana Sanaullah Qureshi
70	Saba Hashmi (Dr)
71	Saadia Rana
72	Saadia Muzaffar
73	Safia Muin (Dr)
74	Seemin Rehman
75	Seemin Shafi
76	Shabana Ali
77	Shahinda Moonis
78	Shahnaz A Saleem
79	Shahnaz Hasan Ansari
80	Shagufta Ashraf
81	Shehwar Rahim
82	Suraiya Jamil Khan
83	Tabassum Mohsin Siddiqui
84	Tahera Nisar
85	Tahira Hafiz
86	Tanvir Iftikhar Khwaja
87	Tasneem Bano Kirmani
88	Yasmin Qurrat
89	Zaeem Alvi Ahmed (Dr.)
90	Zeba Ghias
91	Zeeba Zafar Mahmood
92	Zeenath Kamal
93	Zehra Masrur Ahmed
94	Zeba Rehman
95	Ms. Kishwar Hussain
96	Ms. Seema Jafer
97	Ms. Rubeena Arif Sheikh